HEARTLAND AMERICA

Established 1985

December 2004

A National Catalog & Internet Company

EXPRESS DELIVERY
You Can Receive Christmas Gifts If Ordered By Dec. 20, 2004. Ask For Details.

WANT TO TAKE AN EXTRA
10% OFF*
ASK YOUR OPERATOR FOR DETAILS!

Rock Out To Everything From Mamas And The Papas 45s To Puff Daddy CDs ... And Roll In $210 Savings!

Anders Nicholson's Nostalgic Home Stereo combines yesterday's classic look with today's advanced technology! Bring out those old LPs and singles ... round up some classic cassettes ... and don't forget your favorite CDs. This unit plays them all! Whether you're listening to the radio or your favorite CD, this stereo unit fills the room with terrific sound. Quality crafted throughout, it features a turntable that plays 33 1/3 and 45 RPM records, a hi fi stereo amplifier with built in full range stereo speakers, front loading full function CD player, cassette deck, AM/FM stereo radio and LCD display. Comes with oak or walnut finish wood case with hinged lid.

NOTICE: Heartland America was fortunate to receive a limited allocation of these fully loaded nostalgia turntables. We urge you to order early to avoid disappointment.

Compare At $299.99
WAS: ~~$199.99~~ NOW ONLY! **$89.99*/each**
Oak Item No. AX-40034
Walnut Item No. AX-40033

*Price reflects $20.00 mail-in rebate. Price before rebate is $109.99. Offer expires 1/31/05.

Talk With Others Up To Two Miles Away Without Chewing Up Expensive Cell Phone Minutes!

Cobra 14-Channel FRS Radios make it easy – and fun – to stay in touch while you go on the go! When you need to stay in touch with family and friends at the mall or on the road these 2 Way FRS Radios can't be beat! They have 14 FRS channels, maximum range extender for up to two mile range, backlit LCD screen for easy night viewing, call button, belt clip and battery saver circuitry. 5 1/2" x 2" x 1/2". 4 AAA batteries each (not incl.). 1 year Ltd. Warr.

Great Gift Idea!

Compare At $59.95
YOUR PRICE $14.99*/each
Item No. AX-68742

The Camera Buy Of The Season! Save Over $460 On This Yashica 38-165mm Zoomate 165EFD -- While They Last!

Taking great shots of distant subjects is a breeze. Just point, zoom and shoot! This incredibly small, light camera has a precision 165mm power zoom lens that's so versatile, so you'll never miss a shot. Also features a sharp Yashica control 10-element lens system, passive five-point multi auto focus system, programmed automatic exposure similar, LCD information center, real image viewfinder and fully automatic film handling with mid-roll rewind button. Comes with five-mode auto flash plus Super Flash unit that dramatically extends flash range and virtually eliminates red eye. 1yr. Ltd. Warr.

Mfr. Sugg. Retail. $568.00
HEARTLAND AMERICA PRICE **$99.99**
Item No. AX-55773

YASHICA
Infinite ZOOM 38-165mm
GREAT GIFT IDEA!
SELF TIMER
BONUS Includes Super Twin Flash Extends Range & Prevents Red Eye!

Remote Controlled Lazer Firing Tanks Battle Each Other For Ground Superiority!

1/35 scale Remote Control Commando Challenge Tanks offer interactive battlefield effects that will amaze you. These tanks look, sound and move like the real thing. They battle it out like them too. The lifelike cannon barrels rotate 180 degrees and the tanks recoil when they fire. When you hit the other tank, it emits a cloud of smoke. Hit it four times and the action figure flies out of the turret to end the game. Powerful twin-drive motor system and tank tracks tackle the toughest terrain. Includes Desert Storm and Military Green tanks and two remotes.

Mfr. Sugg. Retail $89.95
YOUR PRICE **$59.99**
Item No. AX-93987

Texas Hold 'Em – The Hottest Game This Holiday Season
Compare At: $39.99
ONLY $29.99
See page 16

Personal Parking Attendant Guides You Safely Into Your Garage!
Was: $[illegible]
ONLY $19.99
See page 10

Dirt Devil Featherlite Carpet Shampooer For Quick Clean-Ups!
Compare At: 139.99
ONLY $69.99
See page 14

Cook Pizza From Frozen To Perfect In Less Than 15 Minutes!
Originally: $69.99
NOW ONLY $49.99
See page 11

www.heartlandamerica.com America's Best Bargains Always Online

* Take 10% Off Each Item (Up To $50/Item). Ask Your Operator For Details.

Its Safety Features Only Begin With The Industry's Finest Radar/Laser Detection. Cobra

Strike back against snooping radar and road hazards with this Cobra 9-Band Radar Detector! This smartly designed unit does more than detect X, K and Ka-Superwide radar plus LTI 20-20, ProLaser and Ultralyte laser signals. It has a complete Highway Information Center that puts the power of an 8-point compass, Cobra's Safety Alert Traffic Warning System and Strobe Alert Emergency Vehicle Warning System right on your dash. Also features 10 audio and 10 visual alerts and VG-2 detection to alert you to the use of radar detector detection equipment. 3 1/"W x 1"H x 4.6"D. 1 year Limited Warranty

MSR $219.95
YOUR PRICE $69⁹⁹
Item No. AX-78864

Price Breakthrough On A Top-Of-The-Line 5.25 Megapixel Digital Camera!

Gateway's loss is your gain ... save $100 off the competition while they last! Gateway just closed their retail outlets & needed to liquidate demonstration inventories of this incredible Camera. So we got the call & you got the savings! Its 5.25 megapixel CCD image sensor captures images in 2560x1920 resolution that's so fine you can enlarge them up to 11 1/4" x 16-1/2". Other high-end features include 3X optical zoom with fast 2.8-4.8mm aperture, macro capability, three JPEG quality levels, four resolution options, 1 1/2" color LCD monitor, built-in five-mode flash with red-eye reduction, auto focus, exposure & shutter speed & more. Also captures 320x240 video clips with audio. Rechargeable battery & AC charger/adapter, USB cable, AV cable, CD, 32MB SD card included. Approx. 3 3/4"x 2 1/2" x 1 3/4". 1 yr. Ltd. Warr.

MSR: $299.95
YOUR PRICE $199⁹⁹
Item No. AX 97899

Factory inspected and serviced to meet original quality standards. May have slight cosmetic blemishes.

The Same Panasonic Pivot Linear Shaver You've Seen Selling In A High End Catalog For $60 More!

Panasonic

The world's fastest and most comfortable Electric Wet/Dry Shaver ... you'll never shave with anything else again! And just wait until you see how it easily it tackles your beard. With 13,000 strokes per minute, three independently floating heads, a pivoting/locking head that automatically adjusts to facial contours and an insightful design that places blades at a perfect 30 degree angle, it shaves closer, faster and more comfortably than anything on the market. Plus you can use it wet or dry and it rinses clean under the faucet. Also features rechargeable NiMH batteries, LCD battery capacity indicator, pop-up beard and sideburn trimmer and plug-in charger that switches to international voltage. 1 year Limited Warranty

Factory serviced by Panasonic technicians to meet original quality standards. [illegible] completely sterilized and has new blades and foil. May have slight cosmetic blemishes.

Orig. MSR $139.99
YOUR PRICE $79⁹⁹
Item No. AX 23548

The World's Most Powerful Hand-Held Vacuum – It Even Lifts A 16 Lb. Bowling Ball!

the Shark

The Euro Pro Shark Vac has the power of an upright and an ergonomic hand-held design to really take a bite out of grime! When the dog tips your plants or the kids spill all over the kitchen floor, the Shark is the only Vacuum you need. Its 700-watt motor sucks dirt from corners, crevices and other areas that regular hand held units miss. Comes with a Reusable Top Clear® HEPA dust cup filter, two accessory brushes, shoulder strap and a convenient dustcup design that eliminates the need for expensive bags. 6-1/2"L x 9"H x 5"W.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Sold Nationally At $59.99
WAS: ~~$49⁹⁹~~
Item No. AX 58765
NOW ONLY! $19⁹⁹

Saddle Up For 50 Of Hollywood's Classic Western Adventures On DVD For Just 22 Cents Each!

You can't even rent these action-packed movies this cheap! Here are all of your favorite Western stars in some of their most memorable performances ever. You get a dozen movies starring John Wayne, seven featuring Tex Ritter, ten from Roy Rogers, plus other classics starring Gene Autry, Randolph Scott, Robert Blake, James Caan, Burt Lancaster, Bob Steele, Richard Harrison, Robert Preston, Jane Russell and more!

Compare At $29.99
HEARTLAND AMERICA PRICE $19⁹⁹
Item No. AX 79694

You'd Pay Hundreds More If You Purchased These Router Bits Individually... Order Now & Save!

If you like working with wood you'll love this 24-Pc. Router Bit Set. It has a huge assortment of quality bits that let you V groove, flush trim, chamfer, dovetail and much more with professional results every time. All bits have a 1/4" shank, are solid carbide or carbide tipped for years of dependable use and have a razor sharp edge for smooth, accurate results. Set comes in a protective wood case.

Compare At $329.00
YOUR PRICE $39⁹⁹
Item No. AX 56679

Steam Penguin Turns Tap Water Into A Powerful, Safe And Highly-Effective Household Cleaner!

Clean and sterilize indoors & out without hazardous chemicals, back-breaking hand scrubbing & hassles! This Steam Cleaner uses steam to clean, disinfect, sanitize & deodorize [illegible] stoves, [illegible] It helps wipe out illness-causing bacteria & viruses including E. Coli, Salmonella & other harmful bacteria too. Features 1550 watts [illegible] easy pump action for continuous steam [illegible] long power card & 8 attachments including detail brushes, squeegee & more. 8"x 4.5"x 12", 1-yr. Ltd. Warr.

Compare At $59.99
YOUR PRICE $29⁹⁹
Item No. AX 39191

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

THE BEST VALUES DIRECT TO YOU FROM THE HEARTLAND 1-800-229-2901

Limited Quantity Buy ...Genuine Leather Bomber Jackets At An Unheard Of Price!

Here's a deal even we found difficult to believe – but it's true! When our buyer caught wind of a manufacturer that was willing to make us a special offer direct from the factory on these genuine Leather Bomber Jackets, he jumped at the chance! And now you can own one of these handsome jackets for an unbeatable price. Jackets feature timeless Bomber styling and are striking black leather.

Compare At: $199.99

WAS: $89.95 **$49.99***

S Item No. AX-5685		
M Item No. AX-5686	2XL Item No. AX-5689	
L Item No. AX-5687	3XL Item No. AX-5690	
XL Item No. AX-5688	4XL Item No. AX-5691	

NOTICE: Be advised that ordered quantities are limited and we may not have enough to meet demand. To avoid disappointment place your order now!

*Price reflects $20.00 mail in rebate. Price before rebate is $69.99. Offer expires 1/31/05.

Take A Bite Out Of Cleaning With This Ultra-Powerful Shark Bagless Spectra Vacuum!

All the power of a full-sized upright in a lightweight design that's easy on your back ... and your wallet! When you own this Shark Spectra Vac you'll never dread vacuuming floors again. Its 12 amp motor provides incredible suction to deep clean carpets and rugs in no time. Plus it has a floating power head with auto carpet height adjustment for ease of use, a wide 15" cleaning path with headlight, easy to remove/clean dust bin, durable TapClean True HEPA dust cup filter, extra long stretch hose for above floor cleaning, 30' power cord and more. Comes with extension wand, crevice tool and dust brush that store on board. Approx. 15-1/2"x13-1/2"x43-1/4". 1 year Ltd. Warranty

Compare At $149.99
YOUR PRICE **$69.99***
Item No. AX-58766

*Price reflects $10.00 mail in rebate. Price before rebate is $79.99. Offer expires 1/31/05.

3-IN-1 Meat Cheese Chocolate
30 Piece Kit
STAINLESS STEEL
GIFT
Invisible design makes it easy to share!

Just In Time For Holiday Open Houses, Parties And Get-Togethers – Big Savings On A Quality Fondue Set!

SAVE 60% OFF RETAIL!

The Fondue Pot is more than a place to get great food. It's a place where friends gather around to share season's greetings! This 30-Pc. Trudeau Fondue Set has everything you need to make mouth-watering meat, cheese and chocolate fondue. It has a stainless steel meat fondue pot that maintains high heat for cooking, a stoneware cheese/chocolate casserole with a double boiler insert, heavy duty black metal stand with integrated base, tempered glass rotating tray and lock-in safety burner with stay-cool ewer. Comes with six each fondue forks, steel sauce bowls, stoneware sauce bowls and spoons. 5-year Ltd. Warr.

Mfr. Sugg. Retail $99.99
COMPLETE 30-PC. SET ONLY **$39.99**
Item No. AX-41236

Give Your Clothes A Just-From-The-Cleaners Look In Just Minutes. Save $70 Off Retail!

7 Times The Pressing Surface Of Regular Irons! Now you can get professional results on the spot for suits, dresses, pleated skirts, linens, shirts and more. Steam Press makes it easy! Its pressing surface is seven times the size of regular irons and it produces powerful bursts of steam that smooth away even the toughest wrinkles. Also has multiple steam & dry settings plus a variety of temperature controls for use with all types of fabrics. Commercial quality design has diecast aluminum base, safety alarm, auto shutoff & non-stick pad cover. Stores upright. 22" and 20-1/2" x 8-1/2".

Compare At: $199.99
YOUR PRICE **$129.99**
Item No. AX-24619

In The Gym Or In First Class, This Genuine Leather Sports Bag Will Always Look Great!

Go anywhere in style with this handsome 23" Genuine Lambskin "Italian Stone Design" Sports Bag. This beautifully crafted fully lined bag has a large main storage area with 2 saddlebag pouches on the ends. Features top-grain patchwork pattern lambskin leather that is colorfast, water and stain resistant. Also features heavy-duty padded handle, adjustable shoulder strap and 9 zippers for lots of storage. 23" x 17" x 12".

Compare At $199.99
WAS: $49.99 **$19.99**
Item No. AX-40243

NOTICE: Due to an uncertain limited quantity available [illegible] avoid disappointment

A Personal Navigator, Weatherman, Timekeeper And Road Condition Expert In One!

Digital Vehicle Compass helps keep you safe & informed on the road! Here's a digital dashboard assistant that could save your life. It features a digital compass that displays heading in eight cardinal points plus a directional compass arrow. Plus, if there's ice on the road – even hard-to-see black ice – it alerts you with an audible alarm & flashing LED. One LED alert flashes when the temperature falls below 37.4°F & two LEDs when temperature falls below 33.8°F. Also has 12/24 hour clock, indoor/outdoor temperature display in Centigrade or Fahrenheit, auto calibration function & jumbo LCD with backlight. 4" x 3 1/2" x 2". Three AAA batteries included.

Compare At $49.99
YOUR PRICE **$29.99**
No. AX-91013

Lowest Price Ever On A 450cc Driver ... Save $70 Off Retail!

Penn Your buddies will call you "Crusher" when you tee off with this Penn Hybrid Driver! To put more explosive power into your drives, put this Driver in your hands. It has a massive 450cc heat-treated titanium hybrid head with a super-sized sweet spot that's incredibly forgiving for longer, straighter shots. Also features a 10-1/2 degree loft, lightweight Super Velocity graphite shaft with mid-flex design and a rubber grip. 44 1/2" shaft. Men's RH only. Makes the perfect gift for the golfers on your list! 1-year Limited Warranty.

Mfr. Sugg. Retail: $99.99

HEARTLAND AMERICA PRICE **$29.99**

Item No. AX-50227

"So Comfortable That We Wanted To Wrap Ourselves In It And Not Get Dressed For The Rest Of Our Lives."

The Wall Street Journal® set out on a mission to find the most luxurious and comfortable bathrobe on the planet – this one came out on top! Crafted in Denizli region of Turkey, known for producing one of the world's finest towels and robes it has a luxurious 14oz. 100% cotton velvet velour outside and a thick absorbent 100% terry cotton inside. Also has double reinforced belt loops and front pockets, a shawl collar and generous "one size fits all" sizing. 54" long.

"... we weren't expecting much out of the Heartland America's Turkish Bathrobe, which was hyped as thicker, heavier and more substantial than any robe you're ever owned. Go figure: They were right. Of velvety velour, beautifully made, the robe was fabulous – especially the price."
The Wall Street Journal®

MSR $149.00

WAS ~~$79.99~~ **$69.99**

Item No. AX-57031

The Wall Street Journal® is a trademark of Dow Jones L.P.

Quality Stainless Steel Solar Lights For What You'd Expect To Pay For Plastic!

Bring bright, beautiful light to your landscaping, walkways, driveway and more without wiring or paying a dime in electricity charges! You've seen lights like these selling for up to $200 at home improvement stores. This set of four is crafted of stainless steel and have a sleek contemporary look. By day, their quality monocrystalline silicon solar collectors harness the sun's energy and transfer it to the rechargeable NiCad batteries to deliver up to eight hours of light at night. Also features super bright LED and photoelectric cell that automatically turns the light on at sundown. Lights are 6" in diameter.

Compare At: $199.80

SET OF 4 ONLY **$39.99**

Item No. AX-63416

Create A Private Corner, Hide Unsightly Areas, Divide A Room And More! Save Over $320 Off Retail!

In a retail store you'd pay up to 4 times this for handcrafted Screen Panels like these! When you want to create a corner nook for reading, separate a large room or dramatically accent your decor, these panels are just what you need. Each is skillfully crafted from solid wood and expertly hand carved for one-of-a-kind beauty. Choose from the four designs. All have a four panel design that folds to fit any room. Meas. 80"x1.5"x72"

MSR $429.99 - $499.99

YOUR CHOICE **$99.99**

Elephant Design Item No. AX-29192
Animal Design No. Item AX-29193
Maple Leaf Design Item No. AX-29194
Morning Glory Item No. AX-29195

Add'l Oversized Shpg. $9.95

Carry A Digital Camera, Camcorder, PC Camera, MP3 Player And More In The Palm Of Your Hand!

Now you don't have to spend a fortune on separate still and video cameras ... get the benefits of six products for one low price! For versatility and convenience, this Mustek Pocket Digital Camera/Camcorder can't be beat. It offers remarkable digital video, still and audio recording/playback capabilities so you can capture life's moments in the palm of your hand. Features up to 2304x1728 still and up to 640x480 video resolutions, advanced MPEG-4 technology for high-quality video recording, CMOS image sensor with two million pixel resolution (four megapixels with software), smooth 4X digital zoom, macro/normal focusing, 1 1/2" color LCD viewfinder and SD/MMC card slot. Comes with software, 32MB MMC card, bag, earphone, rechargeable battery, USB and A/V cables, tripod and more. Approx. 3-1/4" x 1-3/4" x 2-1/2".

Compare At $249.95

YOUR PRICE **$169.99**

Item No. AX-83301

Get The Best Night's Sleep Ever With Technology Developed By NASA To Protect Astronauts From G Forces!

AS SEEN ON TV
Gives You Precise Support You Need!
Fits Your Body Like A Custom Mold!

Pleasure

Pleasure Pedic Memory Foam Mattress Topper & Pillow gently cradles and supports every contour and curve of your body for total comfort! Ordinary mattresses create pressure points that cause you to toss, turn and lose sleep. This Mattress Topper and Pillow gives you the precise support you need by fitting your body like a custom mold. It neutralizes pressure points by keeping your spine properly aligned too. So you'll sleep better and wake more refreshed. Also helps keep you cool in summer and warm in the winter. Slips over existing mattress.

Compare At $199.99
TWIN ONLY **$49.99**
Item No. AX-96971

Compare At $299.99
QUEEN ONLY **$79.99**
Item No. AX-96973

Compare At $269.99
FULL ONLY **$69.99**
Item No. AX-96972

Compare At $329.99
KING ONLY **$89.99**
Item No. AX-96974

ALSO AVAILABLE.
Compare At $39.95
STANDARD PILLOW ONLY **$19.99**
Item No. AX-96975

Our Lowest Price Ever On A Quality DVD Recorder - Just $179.99 While Quantities Last!

LITEON Now you can record your favorite shows, edit out commercials and watch them in pure digital quality whenever it's convenient for you. You can archive and preserve home videos too. Features progressive scan technology for sharper resolution and image quality, DVD+R/RW format for broad compatibility with existing DVD and CD players, one touch recording, Easy Track Navigator for simplified editing and playback, and full function remote. Also has A/V and S-video inputs and A/V, component video, digital coaxial and digital optical outputs. 16.54" x 2.6" x 10.55". Compare At $449.99

Factory serviced to their original quality standards. May have slight cosmetic blemishes.

WAS $199.99 NOW ONLY $179.99

Item No. AX-96824

PROGRESSIVE SCAN
RECORDER DVD
MP3
Burn Your Old Tapes to DVD
Make Your Own Movies
Record Your Favorite Shows
LOWEST PRICE EVER!
CD-R/RW
Records Up To Six Hours Of Digital Video On A Standard 4.7 GB DVD!

WARNING: This product is not made or sold for unauthorized recording of copyrighted works, including television transmissions. Unauthorized recording from prerecorded copyrighted sources.

You'd Pay Hundreds More For A Designer Accent Pedestal Like This At Department And Home Stores!

Wooden Designer Accent Pedestal brings European romance & flair to your decor... perfect for sculptures, plants & more! Looking for a truly unique gift for yourself or someone special? Look no further. This charming Pedestal is expertly crafted from wood & features antique white sides emblazoned with the Eiffel Tower & the word "Paris." Also features intricately carved top & bottom borders, heavy design for stability & a spacious 11 1/4" x 11 1/4" top for holding large items. 38-1/2" high

MSR $159.99

YOUR PRICE $49.99

Item No. AX-29158

Sleep Sounder, More Comfortable & Wake Up Without Aches & Pains!

No More Rolling From Side To Side!
Replaces Your Conventional Pillow

Physical therapist recommended Side Sleeper Pillow provides optimal support for your head, neck and shoulders for the best night's sleep ever! If you sleep on your side, you're no stranger to the neck and shoulder aches you can get from sleeping in an awkward position. This L-Shaped Pillow solves that problem. It cradles your head and neck better than a standard pillow and prevents your shoulders from falling into an unnatural position while you sleep. Features washable poly cotton cover.

Compare At $29.99

YOUR PRICE $19.99

Item No. AX-82736

Gevalia Brews The Perfect Cup Of Coffee Then Keeps It Warm For Hours With No Burnt Taste!

This space-saving Coffeemaker is a coffee lover's dream! If a piping hot cup of rich aromatic coffee is one of the highlights of your morning, this Coffeemaker is a must. It brews eight cups directly into a glass lined thermal carafe that keeps coffee hot and preserves that fresh brewed taste. Perfect for taking to the breakfast table or to a meeting and there's no burnt flavor like you get with warming plate models. Also features pause-and serve, removable cone filter basket and auto shutoff. 8-1/2" x 14". 1 yr. Ltd. Warr.

MSR $89.99

YOUR CHOICE $29.99

Black Item No. AX-26474

White Item No. AX-26475

Remove Over 90% Of All Tar And Nicotine From Any Cigarette Without Affecting Taste!

Looking for a way to enjoy smoking while reducing its harmful effects? Want to quit smoking altogether? Nic Out is for you! The best gift for smokers you care about. Nic Out lets you lose the tar, not the taste or smoke temperature. Simply slide one on any cigarette and you can actually see it removing dangerous tar and nicotine. Each small 1 1/4" filter is good for five regular or ten light cigarettes so each pack of 30 is good for up to 300 cigarettes. No medical claims expressed or implied. You get two packs of 30 for one low price!

2 PACKS OF 30 FOR ONLY $14.99

Item No. AX-64962

The Next Generation In Self-Powered Flashlights - Shake It 30 Seconds & It Shines Up To Two Hours!

The Survivor Ultimate LED Flashlight never needs batteries, so you'll always have the light you need! A great gift for the outdoorsman, camper, boater, backpacker or handyman on your list, this Flashlight has an on board power generation system. Gently shake it for 30 seconds and you'll have light for up to two hours. Also has the brightest LED (10,000 lumens) available in a self-powered light, no spark switch design that's safe for any worksite, glow in the dark switch so you can find it easily at night and a virtually indestructible 8" long waterproof design. Limited Lifetime Warranty.

MSR $59.95

YOUR PRICE $29.99

Item No. AX-95795

Collector's Quality Bowie Knife Is A Gift That Will Become A Treasured Family Heirloom.

Forged from high-quality stainless steel, this 17-1/4" Bowie Knife makes a beautiful addition to any collection. Styled in the spirit of Jim Bowie and the Alamo, this massive Knife has a precision ground stainless steel engraved blade, brass-plated scabbard and ivory-like handle with wildlife scene and brass-plated accents. At this price, you can afford to buy one for yourself and several for gift giving!

MSR: $39.95

YOUR PRICE $19.99*

Item No. AX-64958

*Adult Signature Required. $2.00 Add'l shpg.

Portable Icemaker Keeps The Party Going By Making Fresh Ice In As Little As Six Minutes!

Never run out of ice again! Forget emergency trips to the store for ice ... have all you need virtually on demand! Just plug in this portable Icemaker, fill it full of tap or bottled water and it makes 12 cubes in your choice of three sizes in just six to eight minutes. That's up to 30-35 pounds of ice per day! Best of all, it goes wherever the party goes -- patio, porch, backyard, campsite, cabin, boat, office, rec room -- anywhere! Also features stainless steel storage bin that holds 2-1/2 lbs. of ice, 1-1/2 gallon water reservoir and soft touch controls. 17"x15"x18". 1 year Limited Warranty

Makes 30-35 lbs of ice per day

Perfect For
- Wet Bars
- Rec Rooms
- Boats
- Parties
- Patio
- More

No Plumbing Required!

MSR: $499.95
YOUR PRICE $269.99
Item No. AX 34411

Genuine Leather Briefcase, Below Dealer Cost Savings!

Style & function meld in this classic Leather Briefcase. This briefcase has plenty of space plus a classic design that looks professional. Under the large flap you'll find a large 17" x 12" x 3" zippered main pocket, a zippered slip pocket, & two 6" x 7" pockets. On the outside, you'll find a handy pocket for conveniently holding your cell phone, a reinforced handle, removable shoulder strap & push release clasps.

Compare At: $119.99
YOUR PRICE $49.99
Item No. AX 94746

The Latest And Most Effective Weapon In The War Against Costly Speeding Tickets!

No More Speeding Tickets... Guaranteed!*

Presenting the Phantom III Radar Detector. All the power of the original and lots more! The Phantom III detector scrambler is a full featured radar and laser detector that combines both active laser and passive radar scrambling capabilities to provide the ultimate in protection against X, K, Ka-wide and laser guns. It continually emits infrared laser beams and FM frequencies that make you invisible to police. In fact, the Phantom III is so effective, if you get a ticket during the first year of use, the manufacturer will refund your fine!* Measures approx. 1.4" x 3.0" x 4". 1 yr. Ltd. Warr. Model may vary slightly from photo.

NOTICE: Our allotment of these Phantom III detectors will sell out quickly. We urge you to order early to avoid disappointment.

WAS: ~~$299.99~~
NOW, CHEAPER THAN EVER!
$199.99
Item No. AX-78061

*1-year limited, rebate from mfr. included. Some restrictions may apply. Certain restrictions may apply in certain areas -- check with your local authorities. Not available in CA, MN, NE, OK, VA or Washington D.C.

Just Add Your TV And Presto! A Booming 420 Watt Home Theater System! Makes A Great Family Gift!

SONY

6 in one!
- 420W Receiver
- Subwoofer
- Four satellite speakers
- Center channel speaker
- Speaker wire & cables
- Remote control

The easiest and most affordable way to get the home theater system of your dreams ... save $50* off retail! This incredible Sony Home Theater System in a box delivers a movie theater experience right in the comfort of your own home. It features a high-quality receiver with state-of-the-art Dolby Digital, Dolby DTS and Dolby Pro Logic decoding, 32-bit digital signal processing, and AM/FM tuner with 30 station presets. You also get four 70W satellite speakers, a 70W center channel speaker and a 70W subwoofer so you can immerse yourself in 420W of sonic power. Satellite and center channel speakers are approx. 4-1/4"x4-3/4"x4" subwoofer is approx. 10 1/2"x12 3/4"x15". 90-day Limited Warranty

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Orig. Mfr. Sugg. Retail $199.99
YOUR PRICE $149.99*
Item No. AX 82906
Add'l Oversized Shpg. $6.95

* Price reflects $20.00 mail in rebate. Price before rebate is $169.99. Offer expires 1/31/05

Generations Of Gentlemen Have Chosen The Legendary Carlos Chavez!

From the renowned artisans of Carlos Chavez comes a humidor that does more than protect and preserve your favor to smokers ... it turns them into a work of art. Painstakingly crafted in rich cherry tones, this enthusiasts-quality humidor offers the ultimate in cigar storage. Its built in humidifier keeps cigars at the ideal humidity level for that freshly rolled flavor. Crystal clear glass top allows you to monitor humidity without opening the case & is exquisitely branded in gold foil with the name that's synonymous with fine quality smoking accessories. The interior is lined with pure cedar & features a cedar divider that allows you to organize up to 50 premium cigars. Measures 12" x 8 1/4" x 4 1/2"

NOTICE: Our allotment of Carlos Chavez humidors will sell out quickly. We urge you to order immediately to avoid disappointment.

Compare At $350.00
WAS: ~~$69.99~~
$29.99*
Item No. AX 4403

* After $25.00 mail in rebate. Price before rebate is $49.99. Offer expires 1/31/05

We Could Be Facing The Worst Energy Crisis In 30 Years! Are You Ready?

ALTON

Alton puts 950 watts of steady, reliable power at your fingertips anytime, anywhere! When the power goes out or you're camping miles away from the nearest outlet, this Generator delivers the juice you need. The gas powered four stroke air cooled 2.4 HP engine and 120V on board generator pump out 950 watts of continuous power and 1050 watts peak. Perfect for powering your lights, TV, power tools and more. Also features one AC outlet, 12V DC outlet and 1.1 gallon gas tank. 18" x 16" x 13". Not available in CA or FL. 1 year Limited Warranty

Compare At: $475.00
YOUR PRICE $249.99
Item No. AX 90532
Add'l Oversized Shpg. $12.95

Scan, Print, Copy And Fax In Up To 4800x4800 DPI Photo Quality Color! Save $100 Off Retail!

HEWLETT PACKARD

ALL IN ONE

- ✓ Scanner
- ✓ Fax
- ✓ Copier
- ✓ Printer
- ✓ Photo Printer

Incredible versatility melds with genuine Hewlett Packard quality! The HP Office Jet 6110 handles all of your home and office communication needs with incredible ease and speed. Print color documents for business or school. Fax a color document to your business partner, scan color photos for desktop publishing projects. Even make brilliant color copies for a fraction of what you'd pay at your office supply store. It's a high quality digital photo printer too! Features up to 1200x2400 dpi scanning with up to 48-bit color, 4800 dpi optimized printing, 33.6 Kbps modem, 70 speed dial numbers, 70 page fax memory, print speeds of up to 19 ppm B/W and 15 ppm color, inkjet technology, 35-page document feeder, HP PhotoRet color layering technology for exceptional results and more.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Orig. MSR $299.95
YOUR PRICE $199.99
Item No. AX-58694
Add'l Oversized Shpg $6.95

This Compaq Notebook Computer May Be The Hottest Value Laptop On The Market!

COMPAQ

- ✓ Intel Pentium MMX 266 MHz
- ✓ 64 MB
- ✓ 3 GB Hard Drive
- ✓ 24X CD Rom
- ✓ 56K Modem
- ✓ 12.1" TFT Active Matrix Screen
- ✓ Windows 98
- ✓ 1.44 MB Floppy Drive
- ✓ Rechargeable Battery Pack And AC Adapter
- ✓ Serial Port
- ✓ Parallel Port
- ✓ 90 Day Ltd. Warr.

NOTICE: Heartland America was fortunate to secure limited allocations of these fully loaded laptop systems. We urge you to order early to avoid disappointment.

Compare At: $750.95
YOUR PRICE $329.99
Item No. AX-79551

Factory serviced to meet original quality standards. May have slight cosmetic blemishes. Product color may vary from photo.

Hewlett Packard by Compaq Pentium III 650 MHz With Speed, Options & Value That All Merge On This, Our Fastest System To Date!

HEWLETT PACKARD by COMPAQ

- ✓ Intel Pentium III - 650 MHz
- ✓ 128 MB
- ✓ 8 GB Hard Drive
- ✓ 24x CD Rom
- ✓ 56k Modem
- ✓ NIC (Network Card)
- ✓ Windows 98 SE
- ✓ 1.44 MB Floppy Drive
- ✓ 17" Monitor
- ✓ Keyboard, Wireless Mouse & Speakers With Subwoofer
- ✓ 90 Day Limited Warranty

NOTICE: Heartland America was fortunate to secure limited allocations of these fully loaded computer systems. We urge you to order early to avoid disappointment.

Wireless Mouse
LOWEST EVER!
Xtreme

YOUR PRICE $299.99
Item No. AX-79549
Add'l OverWt. Shpg $29.50

Factory serviced to meet original quality standards. May have slight cosmetic blemishes. Product may vary slightly from photo.

A Genuine Leather Chair With Built-In Massager For Less Than You'd Pay For A Regular Office Chair!

comfort

You sit at your office chair more than any other — It only makes sense to have one that pampers your body while you work.

This high-back genuine Leather Chair offers the ultimate in comfort. It's ergonomically designed & has a wide seating area, plus adjustable tilt, swivel and height. Features 4 integrated massaging motors with pulse and vibration modes, 3 levels of intensity and independently selectable massage zones for a custom massage. Also has remote control, 5-star base with all surface casters and rechargeable battery. Charger incl. 24.25"W x 24.5"D x 36.25"-39.87"H. 5 year Limited Warranty.

MSR $189.99
YOUR PRICE $99.99
Item No. AX-57355
Add'l Oversized Shpg. $8.95

The Biggest Inkjet Refill Kit We've Ever Offered ... Get Color, Black And Photo Ink Kits For Under $20!

Deluxe All In One Kit lets you refill a cartridge up to 30 times for the price of one new cartridge! You get one 84 ML bottle each of cyan, magenta and yellow ink, two 84 ML bottles of black ink, four easy-to-use EZ-Fill stations for clean, accurate filling and more. BONUS: 84mL photo cyan an 84mL photo magenta ink. Compatible with most inkjet printers.

Mfr. Sugg. Retail $99.95
YOUR PRICE $19.99
Item No. AX-97719

No More Trips To The Store For Overpriced Cartridges!
BONUS 2 Bottles of Photo Ink Included
Up To 30 Refills!

Know Exactly Who's Calling When You're Online And Never Miss An Important Call Again!

Caller ID Information Pops Up On Your PC Screen!

Catch-A-Call ID™ lets you take calls when you're online without having to add an expensive second phone line! Now you don't have to miss that call you've been waiting for when you're checking your e-mail or surfing the web. Catch-A-Call ID works with Call Waiting/Caller ID service from your phone company. It answers incoming calls then displays the caller's name, phone number, etc. on your computer screen so you can take the call or have it roll over to your answering service. Also features selected number or all number call blocking, call history display, distinctive ring compatibility, caller history and more. Requires Windows 98/ME/2000/XP.

MSR $79.99
YOUR PRICE $59.99
Item No. AX-62006

Great Off Season Buy ... A Complete Set Of Gary Player Gran-Prix Irons For Under $100!

The gift of the season for the golfer on your list! The name Gary Player is synonymous with the best in golf. So when irons carry his name, you know they're good. These clubs have oversized stainless steel heads with a cavity back design so they're not only easy to hit, they deliver exceptional distance and accuracy. Also features stainless steel shafts for optimum energy transfer to the club head and two-tone tour style grips. Set includes 3-PW. 1 year Limited Warranty.

Mfr. Sugg. Retail $399.99
YOUR PRICE $99.99
Item No. AX-80494

Wrap Up A Gift Of Better Health ... Give Someone Special This Fitness Quest XL Stepper!

Supports up to 220 lbs.

FitnessQuest

Drop unwanted pounds, strengthen your lower body & enhance your cardiovascular fitness with just one simple exercise! Now you don't have to sacrifice large amounts of space to have a quality at-home fitness machine. The compact XL Stepper tucks neatly away in a closet or under your bed, yet offers all the body-sculpting, health enhancing benefits of full sized models. It features varied workouts for a complete lower body & cardiovascular fitness, durable steel construction that supports up to 220 lbs. plus on-board electronics that feature scan, time, count, total count & approximate calories burned. 90-day Ltd. Warr.

YOUR PRICE $59.99
Add'l Overwt. Shpg. $5.95

Give The Gift Of Year 'Round Comfort With A Quality 52" Oasis Ceiling Fan! Lowest Price We've Seen!

AIRWORKS

Make your home an Oasis of comfort all year round! Once you experience the comfort of this quality Ceiling Fan you'll wonder how you lived without it for so long. In the summer it provides a refreshing breeze and draws cool air up from the floor for total comfort. In the winter, flip the reverse switch and it pushes warm air back down to the floor. Also features three speeds for custom comfort, satin brass housing, quad light kit, dual mounting system and reversible blades with oak finish on one side and cherry on the other. 1 year Limited Warranty.

Mfr. Sugg. Retail $189.99
YOUR PRICE $79.99
Item No. AX-83941

Return To The Golden Age Of Radio With This 20 CD Set!

20 CDs
SHOWS
RADIO CLASSICS
Set Includes Some Of The Most Popular Radio Broadcasts Of All Time!

Some of radio's most memorable shows and stars are back for an encore. Long before TV, families gathered around the old Philco radio and listened to radio dramas, adventures and comedies. Now, you can enjoy 20 hours of original recordings featuring 40 of the most popular episodes ever. You get: Fibber McGee and Molly, Sam Spade, Amos 'n Andy, Ozzie and Harriet, Cisco Kid, Gene Autry, Roy Rogers, Boston Blackie and Nero Wolfe. Makes the perfect gift for the nostalgia buff or radio lover on your list!

MSR $59.99
YOUR PRICE $39.99
Item No. AX-66744

The Next Generation In Bakeware! Cooks Evenly And Stops Cooking Right Out Of The Oven!

Cuisine Magic 12-Pc Silicone Bakeware Set ends burnt edges and crusts! Traditional pans absorb heat causing food to be over cooked or under done. This set is made from Pyroflex Silicone, that provides optimum heat transfer through the pan and into the food. And when the food is done, it pops effortlessly out of the pan with absolutely no effort. It can handle temperatures from -40 to 500 degrees so it can go from freezer to oven and pops back into its original shape no matter how long you store it. Comes with loaf pan, six-cup muffin pan, 11" cake pan, cookie sheet and eight tart pans. 1 yr. Ltd. Warr.

Compare At $130.00
YOUR PRICE $39.99
Item No. AX-41225

Save Energy, Save Money And Create Personal Comfort Zones In Every Room Of Your Home!

E-Z INSTALL
This Winter Fight The Highest Heating Prices In Our Nations History!

Revolutionary Intelli Vent Programmable Room Control Vent lets you create the perfect environment in any room -- no more hot or cold spots! This ingenious unit replaces your existing air vent and features a patented built in thermostat controlled system that automatically opens and closes the vent. So you'll never waste money by over cooling or heating your room again. It's a breeze to install. Choose from two standard sizes and colors. 1 year Ltd. Warr.

Mfr. Sugg. Retail $49.99
YOUR CHOICE $39.99 each
Tan 10" x 4" Item No. AX-69834
White 10" x 4" Item No. AX-59832
Tan 12" x 4" Item No. AX-69835
White 12" x 4" Item No. AX-69834

Take A Trip Down Memory Lane With Five Of The Most Beloved Christmas Shows Ever ... Now On DVD!

Now you can enjoy these original Christmas classics all season long -- not just when they're on TV! Remember when you were a kid and how excited you'd get when you found out these shows were on TV? The excitement lives on in this irresistible 3 DVD set. You get: Rudolph The Red Nose Reindeer, Frosty The Snowman, Frosty Returns, The Little Drummer Boy and Santa Claus is Comin' To Town.

Compare At $59.95
YOUR PRICE $39.99
Item No. AX-79692

THE BEST VALUES DIRECT TO YOU FROM THE HEARTLAND 1-800-229-2901

Your jacket $[illegible] after [illegible] rebate. Price before rebate is $89.99. Offer expires 1/31/05

Classic Genuine Leather Bomber Jacket Without The Sky-High Price!

During WWII, the Bomber Jacket was a symbol of bravery, heroism and the world's premier Air Force. Now you can own one of these classic jackets for a fraction of the price you'd expect to pay. A master work of Caribou Creek's skilled tailors, it features timeless Bomber styling in rich brown brushed leather. Due to limited availability of sizes, place your order today!

Compare At: $199.99

WAS: ~~$89.99~~ NEW LOW PRICE

$49.99*

Size	Mens	Womens
Small	30-34	4-6
Medium	36-40	8-10
Large	[illegible]	12-14
XL	[illegible]	16-18
2XL	[illegible]	20-22
3XL	[illegible]	24-26
4XL	[illegible]	26-30

S Item No. AX-5693
M Item No. AX-5694
L Item No. AX-5695
XL Item No. AX-5696
2XL Item No. AX-5697
3XL Item No. AX-5698
4XL Item No. AX-5699

NOTICE: Be advised that on-hand quantities are limited and we may not have enough to meet demand. To avoid disappointment place your order now!

The Safest, Easiest Way To Solder Ever -- Heats Up To 800 Degrees And Cools Down In Seconds!

COLDHEAT
COLDHEAT
As Seen On TV
Order By [illegible] And Get A Free Wire Stripper At No Extra Charge!

Safe, portable soldering that's perfect for hobbies, crafts, repairs & more! When you need to make a repair on your boat or RV or work on hobbies at home, the ColdHeat Cordless Soldering Tool is just what you need. It provides virtually instantaneous heating & cooling so you won't burn yourself or have to wait for the tip to get hot. It reports over 700 joints per battery pack too. Also features Replaceable Split Tip, bezel white LED near tip to light work area, red LED that indicates when a good solder has been achieved & ergonomic design with rubber grip. Works with any 18-25 gauge solder. Requires 4-AA batteries (not incl.) and includes carrying case.

YOUR PRICE $19.99
Item No. AX-96762

Price Breakthrough! Own This 21st-Century Atomic Wristwatch For Under $30!

21st-century atomic accuracy [illegible] stainless steel style. Now atomic timekeeping is truly affordable! This sporty watch automatically accepts time signals from the U.S. atomic clock and resets itself so you'll always know precisely what time it is. It adjusts for daylight savings time and leap years too. Also features US time zone switch, day/month/date, water resistant case to 100 ft., stainless steel butterfly clasp/band, backlit display, alarm and more.

Compare At: $59.95
YOUR PRICE $29.99
Item No. AX-92609

Open Any Bottle Of Wine In Less Than Three Seconds!

Its special "grip and lever" action lets you remove corks in seconds without twisting and pulling! Just grip the bottle with the handles, lower the lever, then raise it again to remove the cork. There's no effort, no cork splinters ruining your wine, no hassles. Comes with foil cutter and extra screw. Made of durable forged steel with zinc alloy plating.

Compare At: $194.95

WAS: ~~$49.99~~ NOW ONLY $14.99

Item No. AX-38724

You've Seen This Stained Glass Butterfly Lamp In Department Stores Selling For Up To $100 More! Aren't You Glad You Waited?

Created by skilled artisans using 86 pieces of hand-cut amber, red and green art glass encased in glazier's lead with 8 cabochons, this Butterfly is more than an Accent Lamp, it's a genuine work of art. Perfect for end tables, curio cabinets, window ledges, countertops and more! Also features striking water glass enhancements and in-line switch. Uses 25W bulb (not included). Measures approx. 9" x 7" x 5".

Compare At: $120.00
HEARTLAND AMERICA PRICE $19.99
Item No. AX-79257

Great Gift Idea!

A Cartoon Lover's Dream Gift! 100 Classic Episodes On DVD For Less Than 20 Cents Each!

Delight the cartoon lover on your list with this family approved DVD set! Like a stroll down memory lane with all of your favorite cartoon characters from yesteryear. You'll fight the bottles of evil with Superman and Mighty Mouse, woo Olive Oyl with Popeye and laugh at the hilarious antics of Woody Woodpecker, Bugs Bunny, Porky Pig, Sylvester and Tweety and more! Each fully animated color cartoon is digitally remastered, restored and enhanced for hours of quality entertainment -- no grainy, fuzzy images in this set.

Compare At: $29.98
YOUR PRICE $19.99
Item No. AX-[illegible]

The Biggest, Brightest And Most Powerful Spotlight We've Ever Sold... [illegible] Million Candlepower!

Pierce the darkness with a high-intensity beam that can highlight objects up to two miles away! The next generation in portable Spotlights, this rechargeable model features a 95W quartz halogen bulb that's amazingly bright and can be operated at full power or 500,000 candlepower to conserve energy. Also features outdoor tough ABS construction, convenient swivel stand for directing the light where you need it, convenient carrying strap and a 12V rechargeable battery that delivers up to one hour of light at full power. Comes with AC and 12V DC charging adapters. Approx. 15 1/2" x 10-1/4" x 10-1/2".

Mfr. Sugg. Retail $139.00
ORIGINALLY ~~$69.99~~ $39.99
Item No. AX-[illegible]

Discover A Pirate's Treasure, A Cache Of Gold Coins, Jewelry And Valuable Relics From Days Gone By!

Sophisticated discriminator analyzes your find — tells treasure from trash before digging!

Discover the excitement of high-tech treasure hunting and you could strike it rich! This Target Shooter Max Metal Detector is one of the most advanced units on the market. Not only does it quickly find all types of metal including gold and silver, it can actually tell treasure from trash. Features volume and sensitivity adjustments, auto tune, probable type of metal indicators, adjustable stem, 170mm waterproof search coil, headphone jack and low battery indicator. 9V battery (not included). 28"L. 1 yr. Ltd. Warr.

Compare At $160.00

WAS: ~~$89.99~~ NOW ONLY! $49.99

Item No. AX-21933

Negative Ion Air Purifier Freshens Indoor Air For Just Pennies A Day. So Quiet, You Won't Know It's There!

Treat your family to cleaner, healthier, better smelling air. This Ionic-Air Negative Ion Air Purifier emits a steady flow of safe, negative ions that attach themselves to pollutants causing them to literally drop out of the air. Plus, it has special pull-out reusable collector panels for effortless cleaning — no expensive filters to replace! And it barely sips electricity (just 5 watts per day), so it won't cost you a fortune to run. For rooms up to 400 square feet. 3" x 6" x 11". 6-month Ltd. Warr.

Compare At: $149.97

HEARTLAND AMERICA PRICE $69.99

Item No. AX-44622

Tune In To World Events As They Happen With The Grundig Digital Auto-Tune Shortwave Radio!

Grundig Yacht Boy 400 Professional Edition AM/FM/Shortwave Radio brings the world to the palm of your hand. This radio pulls in everything from AM/FM broadcasts to transmissions on every shortwave band. Listen to your favorite morning jock, catch the news on the BBC, monitor aviation and ship-to-shore communications and more. Also features auto tune for capturing weak signals, alarm clock with timer, 40 memory positions, LCD readout and more. Comes with travel pouch, earphones, antenna and AC adapter. Six AA batteries not incl. 7-3/4" x 4-1/2" x 1-1/2". 1 year Limited Warranty.

Orig. MSR: $249.95

WAS: ~~$119.99~~ NOW ONLY! $99.99

Item No. AX-75402

Factory serviced to meet original quality standards. May have light cosmetic blemishes.

Built To Perform For Pro Race Car Drivers At 200 MPH. Priced For Those Who Have To Drive The Speed Limit.

Professional race car drivers leave nothing up to chance. That's why many reach for Serengeti Driver's Sienna Sunglasses. They have Serengeti's world renowned Driver's Sienna lenses that offer 100% UV protection. The richly-styled Annex frames are very thin, extremely lightweight and feature a seamless merging of stainless steel and Italian Cellulose acetate in a bronze finish for no hinge temples. 1 yr. Ltd. Warr.

MSR: $150.00 YOUR PRICE $39.99

No. AX-90447

Only this Serengeti Drivers Series has Patented Spectral Control filters that interact with the full spectrum of light wavelengths, selectively blocking and filtering each wave length to balance & clarify colors.

A Personal Parking Attendant That Guides You Safely Into Your Garage!

PARK-ZONE
EXTREMELY LIMITED QUANTITIES
Yellow Zone: turns yellow prepare to stop
Green Zone: light is green so you enter garage

Perfectly park your car every time with the Platinum Park Zone! Sophisticated guidance system tells you exactly how far you can pull into your garage so you don't damage your car. Intelligent sensors tell you when to pull forward, slow down & stop. Mounts in seconds & features one-touch calibration for fast, easy programming. Runs up to one year on 4 "AA" batteries (not included) or AC adapter (incl.). 1 yr. Ltd. Warr.

WAS: ~~$99.99~~ NOW ONLY! $19.99

Item No. AX-70451

Unbelievable! 45pc. 24K Gold Plated Flatware For Under $30!

Beautifully designed, exceptional heft, elegantly finished and backed for 20 years! This Flatware Set is elegant enough for the most special occasions, yet durable enough that you can use it everyday. It's crafted from fine stainless steel, has a fine scroll design and is layered in gleaming 24K gold. Complete service for eight includes eight each: salad forks, dinner forks, dinner knives, dinner spoons and teaspoons. Also comes with butter knife, serving fork, sugar/condiment spoon, serving spoon and slotted serving spoon. Ltd. Lifetime Warr.

Compare At: $100.00

YOUR PRICE $29.99

Item No. AX-39428

Super-Slim Genuine Leather Wallet Lets You Safely Carry Cash, Credit Cards & More In Your Front Pants Pocket!

Keep your valuables secure at all times — tuck them in this handsome Carlos Chavez Wallet. This [illegible] you can tuck it in your front [illegible] pockets can't get it. The [illegible] clip holds bills in place while the front and back pockets provide convenient storage for your driver's license, [illegible] and more. Designed in genuine leather and embossed with the name.

Compare At: $46.00

YOUR PRICE $19.99

Item No. AX-83786

While They Last ... Save $250 Off Retail On This Top-Quality Bushnell North Star 700x76 Telescope!

BUSHNELL
While They Last!
Guides you to over 20,000 astronomical objects!
Star Locator Computer Shows You Where The Constellation Is
Magnifies Up To 525X!

On board Computerized Star Locator computer guides you to over 20,000 astronomical objects at the touch of a button! Whether you're a first time stargazer or experienced astronomer, this Reflector Telescope makes traveling the universe easier and more enjoyable than ever. The intuitive Star Locator computer shows you where you want to go, then gives you descriptions of the objects. Also features 700mm focal length, 4mm and 20mm eyepieces, 525X magnification, Barlow lens, red dot finderscope, altazimuth mount, 1.25" diameter eye piece, and adjustable aluminum tripod with accessory tray. Limited Lifetime Warranty.

Compare At $399.00

HEARTLAND AMERICA PRICE $149.99

Item No. AX-65673

The Dream Gift Of A Lifetime For Your Kids ... Their Very Own Electric Chopper!

Imagine how their eyes will light up when they see this Razor Mini Electric Chopper under the tree! Designed with the same excellence and quality that made Razor the premier name in Scooters, this Chopper leaves similar pocket bikes in the dust with speeds of up to 15 MPH. It can travel over 10 miles per charge, so the fun lasts and lasts. Also features variable speed chain driven motor for maximum power transfer, large 14" front and 10" rear pneumatic tires for a smooth ride, twist-grip throttle accelerator, double crown chrome fork, hand operated rear brake, foldable foot pegs, kickstand and long-life rechargeable battery. Chopper ind: 36-1/2"x12-1/2"x21". 90-day Limited Warranty.

Mfr. Sugg. Retail $249.99

YOUR PRICE $229.99

Item No. AX-96031

Add'l Oversized Shpg. $9.95

Cooks Pizza From Frozen To Perfect In Less Than 15 Minutes ... Same Technology Used In Restaurants!

Restaurants and bars pay hundreds for a pizza and snack oven that has features like this. Bring one home for a fraction of the cost! The Pizza Baker is a handy kitchen helper for home, cabin, office, RV and more. It cooks a pizza in as little as eight minutes and is also perfect for quesadillas, pretzels, frozen snacks and more. Features high-grade stainless steel construction, removable crumb tray for lightning-quick cleanups and 45 minute auto shutoff timer. 18" x 14-3/4" x 7-3/4". 1 year Limited Warranty.

Mfr. Sugg. Retail $99.95

ORIGINALLY ~~$69.99~~ **$49.99***

Item No. AX-52353

Add'l Oversized Shpg. $3.95

*Price reflects $10.00 mail in rebate. Price before rebate $59.99. Offer expires 1/31/05.

You've Seen Apple iPods Before But Never At A Price This Low! Save $169 Off What Others Charge!

10GB

iPod Special Features:

- ✓ Keep up to 1,000 songs in your pocket
- ✓ Use it with Mac OS X or Windows 2000/XP
- ✓ Take it everywhere — it's only 5.6 ounces
- ✓ Find songs fast with Apple Click Wheel
- ✓ Listen longer with up to 8 hours of battery life
- ✓ Jog without fear — 25 minutes of skip protection
- ✓ Sync and charge via included FireWire cable

The gift that every music lover wants this year! Imagine being able to carry your entire music collection in the palm of your hand. You can with iPod! This revolutionary MP3 Player has a whopping 10 GB hard drive that stores up to 1,000 songs in your choice of MP3, AAC or WAV files. And the sound quality will blow your mind! It features up to 25 minutes of skip protection, over 8 hours of battery life, backlit LCD display, clock with alarm and sleep timer, three games, contact list, to-do list and calendar. Comes with iTunes 4, earbuds, FireWire cable, rechargeable battery and more. PC Compatible. 2.43"W x 4.1"H x 0.78"D. AC adapter available, ask operator for details.

Factory refurbished to new original quality standards. May have slight cosmetic blemishes.

Compare At $349.00

YOUR PRICE $179.99

No. AX-98065

At Last ... A Poker Table That Goes Wherever The Game Is!

It's a sure bet you'll enjoy the game more when you & the boys gather round this Texas Hold' Em Portable Poker Table! Here's a Table that plays as good as it looks. And when the last pot's been won, it folds up & tucks neatly away in a closet, so it won't gobble up valuable space. It features 10 player positions, each with a cork drink holder & leather look padded elbow rests, casino-quality fast poker felt & a quality wooden frame that looks sharp & provides a remarkably stable playing surface. 42" x 84" x 31". 1 yr. Ltd. Warr.

Mfr. Sugg. Retail $279.99

WAS ~~$229.99~~ NOW ONLY **$199.99**

Item No. AX-71018

Add'l Oversized Shpg. $12.95

The Lighting Buy Of The Season! Get This Tiffany-Style Torchiere For Below Dealer Cost!

Hand-crafted Tiffany Style Torchiere provides a dramatic touch of color and beauty to any room! Lighting doesn't get any prettier. This Torchiere has an ornate antique bronze metal base crowned with a 16" diameter shade with a gorgeous floral motif. Shade is crafted with 474 pieces of hand-cut artist's quality glass encased and glazier's lead. Also features a single socket that holds a 60 watt bulb (not included). Makes a perfect gift for the Tiffany lover on your list! 70"H.

Mfr. Sugg. Retail $299.99

YOUR PRICE $79.99

Item No. AX-29187

CD Car Stereo With 160 Watts Of Pure Unadulterated Power At $50 Off The Competition!

JENSEN

Now you can upgrade your tinny factory-installed stereo to a genuine Jensen for an unheard of price! This unit has a CD-R/CD-RW compatible CD player with 8x oversampling, fast forward and fast rewind. Plus, it has an AM/FM Jensen Plus Tuner with 24 station presets, one-touch memory and seek/scan. Also has clock, detachable faceplate with carrying case, and a bright blue LCD display. 90-day Limited Warranty

Compare At: $128.71
HEARTLAND AMERICA PRICE
Item No. AX-99689

$79.99

Geoffrey Beene's Legacy Lives On In These Stylish Driving Glasses!

Created with a combination of individuality and style, these Sunglasses feature special driving lenses that offer an amazingly clear view. They feature maximum UV protection, glare filtering and a soothing light filtration system! Also features handsome metal frames with black powdercoat finish, comfortable nosepads and quality spring hinges to help prevent breaking. 1 year Ltd. Warr.

YOUR PRICE $19.99
Item No. AX-91892

Play The Ball That Won At The 2002 Masters And U.S. Open At An Unheard Of Price!

NIKE

Give the golfer on your list the golf ball that was designed specifically for Tiger Woods to play on the Pro Tour! If these Nike Tour Accuracy TW Golf Balls were good enough for Tiger, you know they're the best money can buy. They have multi-layer non-wound construction for the ultimate in consistency, feel, spin and distance so you'll enjoy true tour-level accuracy. Nike Dynaluxe technology provides a softer feel, while the rebound high energy core provides explosive velocity and increased distance. Also features soft ionomer inner cover for improved feel and distance, injection molded urethane cover and 432 dimple array for ideal distance, trajectory and flight.

Compare At: $54.00
ONE DOZEN BALLS ONLY
Item No. AX-98567

$19.99

Triple Head Rechargeable Shaver Gives You A Fast, Clean, Comfortable Shave At Home Or On The Go .. And For Under $20!

BELL+HOWELL

This Bell and Howell Shaver features a high-performance motor and three precision stainless steel blades for a quick, comfortable shave in the plane or train, at the office ... even on your car! Features ergonomic design for ease of use, tilt-off head for easy cleaning and pop up trimmer that keeps your beard, mustache and sideburns neatly groomed. Comes with travel pouch, cleaning brush and AC adapter.

BONUS Order By 1/31/06 And Get A $20 Value Nose/Ear Hair Trimmer At No Extra Charge!

Mfr. Sugg. Retail: $40.00
YOUR PRICE $19.99
Item No. AX-90732

The World's Most Unique Thermometer - Now At Our Lowest Price Ever!

A classic 17th century design for the 21st century! If you're looking for the perfect gift for the "person who has everything," this Galileo Liquid Filled Thermometer is just what you need! Modeled after Galileo's original, this thermometer has seven handblown glass balls suspended in a special fluid. The balls rise and fall as room temperature changes. The lowest floating ball indicates the correct temperature. It reads temperatures from 60-84 degrees F and is accurate to within 1 1/2 degrees. 17.8"H. 1 yr. Ltd. Warr.

Compare at $99.95
ORIGINALLY ~~$39.99~~ NOW ONLY $19.99
Item No. AX-93251

The Finest Collection Of Mysteries Ever Assembled -- Case Closed!

Hour after hour of chilling tales captured on DVDs for what you'd expect to pay for just a few of these spine tingling classics! You get Sherlock Holmes: Terror By Night with Basil Rathbone; Nancy Drew: Reporter; Bulldog Drummond Comes Back with John Barrymore; Dick Tracy, Detective; Mr. Moto's Last Warning starring Peter Lorre; Boris Karloff's Mr. Wong, Detective; The Stranger starring Orson Welles; Great Guy with James Cagney; Scarlet Street starring Edward G. Robinson; Quicksand with Mickey Rooney; The Second Woman; Burgess Meredith's The Man on the Eiffel Tower & many more! Each movie has been transferred from the original masters with the AEC process (authoring, encoding & compression) providing significant improvement in quality.

MSRP $199.99
WAS ~~$29.99~~ $26.99
Item No. AX-79067

While Limited Quantities Last Get This Tiffany-Style Lamp For Below Dealer Cost!

Elegance that's handcrafted using the finest art glass -- just like Louis Tiffany's originals! The timeless beauty of Tiffany style lamps makes them one of the most popular types of lighting in the world. This Table Lamp has 384 pieces of stained glass and 30 cabochons in primary colors of white, brown, purple and green. Features two sockets that hold two 60W watt bulbs (not incl.), pull chain switches and heavy-duty zinc alloy base. Best of all, this Lamp is so affordable you can order one for yourself and another to give as a gift! 23 3/4"H.

MSR $249.99
YOUR PRICE $49.99
Item No. AX-26184

Tomorrow's Atomic Time Piece Is Accurate To A Millionth Of A Second And Never Needs Resetting!

Finally... an Atomic Wall Clock that's as attractive as it is accurate. This eye-catching Clock accepts radio signals from the U.S. atomic clock in Fort Collins, Colorado and resets itself daily for accuracy of one millionth of a second! So you'll never be late again! And, in the unlikely event that the atomic signal is unavailable, it has a quartz backup clock too! Also features large easy to see digits, moon phase indicator, indoor thermometer, alarm, calendar, daylight savings time adjustment, LCD display and more. Two AA batteries not incl. 11"W x 7.5"H x 1"D.

Compare At: $47.99
YOUR PRICE $19.99
Item No. AX-99107

DecoArts
In Season SAVINGS!
Dual Precision Balanced Fly Wheel
Folds Flat For Easy Storage
Special Buy

The Fitness Buy Of The Year! Get This Treadmill For Below Dealer Cost While They Last!

The fitness buy of the year! Get this Treadmill for below dealer cost while they last! Doctors and fitness experts agree. Walking and jogging are some of the best ways to keep in shape and keep unwanted pounds from piling up. This Treadmill has a manually-operated design that lets you workout at the pace that's just right for you. It features a 13"x42" walking/jogging surface, a stable upright frame, and base with locking mechanism for safety, dual precision balanced flywheel for smooth snag-free belt operation and unique handrail that allows you to move freely while giving less seasoned users added security. Folds flat for easy storage.

Compare At $89.99
YOUR PRICE $49.99
Item No. AX-36431 Add'l Oversized Shpg. $6.95

Contractor Quality 360° Laser Level Kits Sell For Up To $300 - Act Today And Get Yours For Under $50!

Ever wonder how professionals get things so level and straight? Here's the answer! This contractor grade tool has a rotating Class III laser that provides a simple way to level virtually anything. No need to call your buddies for help! Simply affix it to the tripod, mount to the wall or place on a table and flip it on. It automatically rotates at speeds up to 500 RPM for use indoors and out. You can use it in a fixed position too. Laser shoots 60' in fixed position and 30' while rotating. Features 0.5mm/m precision, AC/DC operation. Tripod, molded case, rechargeable batteries and AC adapter/charger included. 15"x5"x11".

Compare At $299.99
ORIGINALLY ~~$69.99~~
NOW ONLY $49.99
Item No. AX-78963

Want A Great Deal? This Quasar By Panasonic Camcorder Is Priced Below Dealer Cost!

Quasar Here's a scorching hot deal on a quality Camcorder. But you'd better order now because they won't last long. This Camcorder features the popular VHS-C format for exceptional image quality & a compact go-anywhere design. Features 20X optical/700X digital zoom, 2 1/2" LCD screen that rotates to 270 degrees for viewing convenience, digital electronic image stabilization technology for shake free videos, & color digital fader for smooth transitions from scene to scene. Also has built-in auto light, integrated speaker so you can listen to your recordings on location, date/time imprint & motion sensor that allows it to double as a security camera. 90-day Ltd. Warranty.

*Price reflects $20.00 mail in rebate. Price before rebate is $169.99. Offer expires 1/31/05

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Orig. MSR $379.00
WAS: ~~$189.99~~ NOW ONLY $149.99*
Item No. AX-83298

This Year, Encircle Her Wrist With Kisses And Hugs Of Genuine Sapphires And Diamonds!

A gift that's destined to be handed down for generations... now at $130 off retail! You want a gift she'll cherish and remember for a lifetime. But you don't want to pay huge jewelry store markups. You're in luck! This famous 8" Kisses & Hugs Bracelet from Celebrity Designs is layered in genuine 14K gold and set with 35 breathtaking sapphires. Plus, it's accented by 15 genuine diamond accents. All gems are handcut and set in quality four prong settings. Certificate of authenticity included.

Mfr. Sugg. Retail ~~$199.99~~
YOUR PRICE $69.99
Item No. AX-85454

Is That Weight You're Losing Fat Or Muscle? Now You Can Monitor Both!

Programmable Scale measures both weight and body fat to provide a better picture of your health. This unit features state-of-the-art technology to tell you what percentage of your body weight is fat. Also features large LCD four digit readout, dual body fat programming and multiple conductive foot sensors. 308 lb capacity. 9V battery incl. 12 1/4" x 10-1/2" x 2 1/2". 10-year Ltd. Warr.

Mfr. Sugg. Retail: $44.99
YOUR PRICE $29.99
Item No. AX-80144

Atomic Time Meets Time-Honored Genuine Wood Styling!

Legendary Daniel Dakota Styling Meets 21st Century Technology! This sophisticated clock accepts WWVB time signals from the U.S. government's atomic clock in Fort Collins, Colorado so it's always accurate to one millionth of a second. It resets itself seven times daily and even automatically adjusts for daylight savings time. Features solid wood 11" diameter frame in rich oak or cherry finish and a glass dome cover.

Oak

Compare At $89.99
YOUR CHOICE $29.99*
Cherry Finish Item No. AX-5917
Oak Finish Item No. AX-5918

Price reflects $10.00 mail-in rebate. Price before rebate is $39.99. Offer expires 1/31/05

The Same Desktop Globe You've Seen In Galleries And Fine Department Stores But Without The Mark-Up!

The best Desktop Globe buy on the planet! A functional work of world-class art, this 13" globe has beautiful blue lapis seas and several types of semi precious stones that skillful craftsmen inlay piece by piece according to the geographical feature of the country. There's turquoise for USA, verdite for Russia, rich jade for France and more. Also features sturdy brass base and gold latitude/longitude lines. 13"x23".

Mfr. Sugg. Retail $399.99
HEARTLAND AMERICA PRICE $89.99
Item No. AX-53522
Add'l Ov. Sized Shpg. $4.95

Great Gift Idea!
SAVE $310 BY BUYING!
Large 13" Globe
BONUS FREE 3" Globe ($49.95 Value) With Orders Received By 1/31/05!

Expertly Clean Carpets Yourself For A Fraction Of What The Pros Charge ... It's Easy Too!

Dirt Devil Carpet Shampooer has five brush rows that deep clean carpets all the way to the jute backing! Offering professional power in a do-it-yourself package, this Shampooer features an easy to maneuver lightweight design to make carpet cleaning easier and faster. Features an eight amp motor, a large one gallon easy-to-fill design and a powerful vacuum that quickly dries your carpet. Also has quick release dirty water tank for mess-free emptying, built-in measuring cup and convenient 25 power cord. Comes with Dirt Devil cleaning solution. 1 yr Ltd. Warr.

Perfect For Cleaning Carpets Before Your Holiday Parties!

Compare At $139.99
YOUR PRICE $69.99*
Item No. AX 58767
Add'l Oversized Shpg. $4.95
*Price reflects $10.00 mail-in rebate. Price before rebate is $79.99. Offer expires 1/31/05

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Get A Total Body Workout In Less Than 10 Minutes!

The Total Gym line has been used by pro athletes for years as well as health clubs and over 4000 hospitals and rehab centers. With Total Gym 1100, you lift a percentage of your body weight against gravity so the resistance is smooth and fluid. As your strength and conditioning improves, you increase resistance by increasing the incline. It works your upper body, lower body, even your cardiovascular system. Plus it takes just seconds to set up, allows you to change between 60 exercises in a snap and folds away for easy storage. Features ergonomic glideboard for comfort and wing and leg attachments. 88" x 44" x 16-1/8". 1 year Limited Warranty.

Compare At $279.00
YOUR PRICE $199.99
Item No. AX 36428
Add'l Oversized Shpg. $8.95

Endorsed by Christie Brinkley and Chuck Norris

Get The Big Picture With The Largest Screen Portable DVD Player We've Ever Sold!

Great For:
- ✓ Travel
- ✓ Road Trips
- ✓ Home
- ✓ Cabin
- ✓ RV
- ✓ More

The ultimate in portable viewing convenience – perfect for car, boat, RV, kid's room, family room and more! This Portable DVD player is just what you need to make time fly during a layover at the airport or keeping the kids happy on a long car trip. The 10.2" TFT LCD screen has razor sharp 800x480 resolution, brilliant color and exceptional clarity. Also features 16:9 wide screen format, stereo speakers for full, rich sound, special hinge design that lets you pivot and tilt the screen for the best viewing angle, AV in/out jacks and audio CD compatibility. Comes with carry bag that attaches to car headrest for easy viewing, AC and DC power adapters, remote and AV cables. 10.2" diagonal viewing screen. 1 year Limited Warranty.

Mfr. Sugg. Retail $449.00
HEARTLAND AMERICA PRICE $399.99
Item No. AX 98022

Meade 16x50 Binoculars Let You See The Quarterback's Eyes From The Cheap Seats!

MEADE TRAVELVIEW

Get 16 times closer to the game, wildlife, shoreline and more for under $30! From Meade's acclaimed TravelView line, these binoculars feature large 50mm objective lenses that transmit more light to make images spring to life in clear brilliant color. Also features quality porro prisms, fully coated optics to improve clarity, convenient center focusing wheel, 195' field of view at 1000 yards, 11.5mm eye relief and rubberized body that stands up to harsh weather. Comes with carrying case and neck strap. 1 yr Ltd. Warr.

Compare At $79.95
YOUR PRICE $29.99
Item No. AX-44194

Think You Can't Afford Tiffany-Style Lighting? At Below Dealer Cost Savings You Can!

Save $230 Off Retail!

Tiffany-style Table Lamp lights up a room with the beauty of a flower garden! Beautifully designed and expertly crafted, this Table Lamp has a huge 21" diameter shade featuring 659 individually hand-cut pieces of artist's quality glass in primary hues of amber, green and blue. Each piece was painstakingly encased in glazier's lead just like Louis Tiffany's original designs. Also features heavy antique bronze metal base, twin sockets that hold 2 60 watt bulbs (not included) and pull chain switches. 21"H.

Great Gift Idea

Mfr. Sugg. Retail $299.99
HEARTLAND AMERICA PRICE $69.99
Item No. AX 29053

Ionic Pro Delivers The Benefits Of Expensive High-End Air Purifiers Costing Hundreds More!

Rids the air of
- ✓ Dust
- ✓ Allergens
- ✓ Many bacteria
- ✓ Smoke
- ✓ Pet dander
- ✓ More!

No Filters To Buy Or Replace!

Stainless steel blades trap pollutants

You don't have to cough up big bucks to enjoy clean air ... get Ionic Pro and breathe easy! This Ionic Air Purifier emits a steady flow of safe, negative ions that attach themselves to pollutants causing them to literally drop out of the air – and it's so quiet you won't even know it's there! Also features energy efficient operation that costs just pennies a day to run, wipe-clean stainless steel blades that trap pollutants and eliminate the need to replace expensive filters and one-touch operation. For rooms up to 300 square feet. 29"H x 10-1/2"W. 1 yr. Ltd. Warr.

Compare At $349.95
$149.99
Item No. AX-44623

Know The Instant Someone Enters Your Drive With The Reporter™!

Waiting for a delivery or a friend to stop over? Want to extend your home security system? The Reporter™ is your answer! This high-tech wireless alarm system is a great way to stay on top of what's going on around your property. It protects your home too. Just mount the transmitter outside and plug in the receiver inside. When someone or a vehicle approaches, the PIR motion detection system sends a signal to alert you. Features waterproof design, four transmitter capability, outputs for external alarms and more. Ignores animals to minimize false alarms. 1 yr Ltd Warr.

Compare At $199.99

WAS: ~~$89.99~~ NEW $69.99

Item No. AX 99882

Tired Of Sleeping On The Floor? Then Add A Full Height Queen Size Extra Bed To Your Home!

Got three minutes? Add a spare bedroom to your home. Don't sweat over sleeping arrangements when friends or relatives come to town. Just pull out this Airbed! Made by Intex, a world leader in inflatables, its attached pump automatically inflates the bed in about 3 minutes — no tiring hand pumps! The firmness adjusts at the touch of a button for customized comfort too. Also features a nylon flocked top, built-in pillows & a 64" x 82" x 19-1/2" queen size that securely holds fitted sheets. Comes with carrying bag with shoulder strap. AC power cord included. 90-day Ltd Warr.

Compare At $279.95

YOUR PRICE $69.99

Item No. AX 96908

Add'l Oversized Shpg. $5.50

The Fun, Effective Way To Workout Your Entire Body And Shed Unwanted Pounds And Inches!

This holiday season, give yourself the body of your dreams ... and save $80 off retail while they last! The key to getting fit is having a convenient, effective way to workout that's fun and never gets boring. That's why you'll love this Ironer Total Body Toner. It offers 30 different exercises that give your upper and lower body and cardiovascular system a vigorous workout. And the multiple tension cords allow you to adjust tension to your fitness level, so you'll never outgrow this machine. Also features smooth and quiet pulley system and a rugged design that's amazingly compact to maximize

Mfr. Sugg. Retail $129.99

YOUR PRICE $49.99

Item No. AX-96434

Add'l Oversized Shpg. $7.95

The Most Powerful Handheld Flashlight We've Ever Sold! See The Beam Up To Two Miles Away!

This flashlight offers the power, dependability & durability you demand. It features advanced Xenon bulbs that are visible for up to two miles, a rugged aluminum housing that stands up to hard knocks & a compact lightweight design that won't bog you down. Measures 5-1/4"L. Longlife Lithium batteries included. 1 yr Ltd Warr.

Mfr. Sugg. Retail $39.99

ONE MILLION CANDLEPOWER ONLY $29.99

Item No. AX 98245

A Top-Of-The-Line Progressive Scan DVD Player And 4-Head VCR In One Easy-To-Use Deck!

Go Video brings you the next generation in dual deck video solutions! This innovative home-theater ready deck lets you watch a DVD & record your favorite TV shows at the same time! The DVD has progressive scan technology for the highest possible image quality, picture zoom, virtual surround sound, high speed smooth motion scan up to 100X, still frame & multiple viewing options. VCR has four heads, auto head cleaner & tape position display. Also has built-in Dolby Digital & DTS decoder, front A/V inputs & optical composite, component & S-video outputs. 90-day Ltd Warr.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Compare At $179.95

HEARTLAND AMERICA PRICE $99.99

Item No. AX-98024

Hear A Whisper Up To 100' Away!

Ever wonder what they're saying across the room? Or do you simply want to hear better? This Mini Sound Amplifier makes it possible. It features a lightweight design that easily hangs on either ear, three different size earpieces for a custom fit and volume control. Two button batteries included. Not available in CA, FL, IA. No medical claims expressed or implied.

HEARTLAND AMERICA PRICE $19.99

Item No. AX 47901

20-Pc. Clip Master Kit Pays For Itself With Just One Use, Then Saves You Money Cut After Cut!

It comes with everything you need to give salon quality haircuts at home quickly, easily and affordably! Great for trimming mustaches, sideburns and beards too. You get electric clippers with trimmer, self lubricating blades (no messy oils!), five barber's combs, stylist's quality scissors, hair length guides for foolproof cuts, cape, clips, brush and case.

YOUR PRICE $14.99

Item No. AX 86057

"Install" An AC Outlet In Your Car, Boat Or RV And Use Small AC Appliances Anywhere!

Take along this Pocket Inverter & you'll have the AC power you need for your laptop, cell phone charger & other AC devices right at your fingertips! Features 75W of continuous power (150W peak) & electronic circuit protection for safety. Approx. 4-1/8"L x 2-1/4"W x 1-1/2"D. 2-year Ltd Warr.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

YOUR PRICE $16.99

Item No. AX-66057

Proven Painting Performance That Professional Contractors Depend On!

- ✓ Painting Contractors
- ✓ Maintenance Departments
- ✓ Property Managers
- ✓ Home Remodelers
- ✓ Do-It-Yourselfers

Wagner 3/8 HP Airless Paint Sprayer has Twin Stroke Piston for superior performance and flawless results! This unit applies paint faster and easier than brushes or rollers, so it's ideal for everything from painting stucco and siding to barns and fences. Airless design sprays latex and oil-based paints, varnish, preservatives and other non-abrasive finishes easily. Features contractor grade metal spray gun with in-line paint filter, replaceable spray tip, 2800 psi maximum operating pressure, uses 1 to 5 gallon paint buckets, 25' airless spray hose and .23 gallon per minute spray capacity. 90 Day Limited Warranty.

Orig. MSR: $399.99

YOUR PRICE $199.99

Item No. AX-98425

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Never Do Ab Crunches Again! Get Washboard Abs Easier And Faster With Ab Lounge 2!

Sit down, watch TV and get these abs and obliques in shape... it's easy, effective and fun! For years, bent-knee crunches were the ultimate ab exercise. But no more! Ab Lounge 2's jackknife design has been proven to elicit more muscle activity than crunches so it's more effective. It's every bit as easy as doing crunches too. Plus, Ab Lounge 2 supports your head, neck and back for a more comfortable workout. No more stiff neck! Features durable rolled steel frame, nylon seat and back and foldable design for easy storage. 90-day Limited Warranty.

HEARTLAND AMERICA PRICE $99.99

Item No. AX-97154

Add'l Over-sized Shpg. $3.95

The Most Affordable Way To Keep An Eye On Your Property -- Day Or Night!

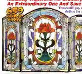
KeepSafe by Linear brings you the benefits of a high-quality professionally-installed security system for less! Here's a truly affordable way to monitor your property, entryways, garage, pool, the baby & more. The 5" B&W monitor accepts signals from up to two cameras & has timed or auto switching so you can keep an eye on 2 locations at once. Compact camera mounts anywhere & has an auto focus lens for clear, bright pictures all the time. Also features VCR connection for recording. AC adapter included. Comes with one camera & 30' cable.

Mfr. Sugg. Retail: $129.99

YOUR PRICE $49.09

Item No. AX-93024

Instantly Transform An Ordinary Fireplace Into An Extraordinary One And Save Hundreds!



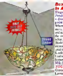
You could pay up to several hundred dollars for a Tiffany-style Fireplace Screen like this... get yours for a fraction of the cost with this incredible in-season buy. Decorate your fireplace with this beautiful screen that has been painstakingly crafted with 659 hand-cut pieces of stained artisan's glass and glazier's lead to turn your hearth into a brilliant showcase of color. Intended for decoration only. Main panel measures 28-1/2" x 21". Each side panel measures 25" x 10".

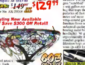
Compare At: $415.00

WAS: ~~$149.99~~ $129.99

Item No. AX-29068

Beautiful Tiffany Styling Now Available In A Ceiling Fixture! Save $300 Off Retail!





Elegant hand-crafted Pendant Lamps create a dramatic focal point in any room! When you want to move from the ordinary to extraordinary, the stunning Lamps are just what you need. Each has a 20" Shade and is crafted with an incredible 603 hand cut pieces of artist's quality glass in beautiful colors. Each hand-cut artist's piece is encased in glazier's lead to create a look that would make Louis Tiffany beam with pride. Also features iron fixture, 5' base and three 60W bulb sockets. Bulbs not incl.

Mfr. Sugg. Retail: $399.99

YOUR CHOICE $99.99 each

Green Amber Item No. AX-29189

Lavender Pink Item No. AX-29188

This 8lb. Super Lightweight Singer Vac Packs The Cleaning Punch Of A Heavyweight Champion!

This Singer Vacuum weighs just 8 lbs. but delivers the power of models weighing several times as much! Incredibly light yet amazingly powerful, this Vacuum takes the work out of cleaning floors. It glides effortlessly while it deep cleans carpets and hard surfaces. The air in the room gets "scrubbed" too thanks to a one gallon micron filtration bag that traps the smallest particles of dust, allergens, mites and more. Also features wrap-around guard to protect furniture from scratches, industrial-quality double ball bearing metal brushroll, twin headlights, 30' power cord and ergonomically designed comfort grip handle. Extra filtration bags available. Ask your operator for details.

Compare At: $299.99

YOUR PRICE $99.99

Item No. AX-36696

Don't Scrub It, Blast It With 1300 PSI Pressure!

1300psi Pressure Washer saves you time, work & money! This Pressure Washer is one of the best tool investments you can make. Its powerful universal electric motor & 1.6 GPM (Gallon Per Minute) kick out 1300 PSI of cleaning power to save you countless hours of labor, loads of money over professional cleaning & hundreds of gallons of water compared to using a garden hose. Features garden hose adapter, soap dispenser, spray lance, adjustable spray nozzle & 20 ft. high pressure hose.

Compare At: $199.99

WAS: ~~$99.99~~

$69.99*

Item No. AX-58347

*Price reflects $30.00 mail-in rebate.Price before rebate is $99.99. Offer expires 1/31/05.

END OF SEASON PRICE REDUCTION!
TORNADO TOOLS
KINETIC RESEARCH
Ideal for
Siding, driveways & decks
Cars, boats & RVs
Grills & outdoor power decks
Stripping peeling paint

Access Your Credit Card, ATM Card, Driver's License, Insurance Card And More At The Turn Of A Dial!

The Wallet of The 21st Century!

Samsonite Credit Card Dispenser stores, protects and organizes your cards AND keeps cash and receipts within easy reach! This great stocking stuffer holds up to six credit cards, IDs, etc., then lets you access the one you want by simply turning the dial. And because it keeps cards separate, there's no static buildup that can demagnetize cards. Also has money clip on reverse that provides easy access to paper currency and receipts. Comes with interchangeable labels to customize to your needs and carrying pouch. 4-1/4" x 2-1/8" x 3/4". 1-yr Ltd. Warr.

Sold Nationally At $39.99

WAS: ~~$29.99~~

$19.99

Item No. AX-63991

Customize Shoes To Your Foot Shape Without Your Feet Doing The Work — No More Blisters And Pain!

AS SEEN ON TV
2-N-1 Stretches Width And Length!
Expands Shoes In Exact Spots Where Pressure Points Hurt You!
Adjustable Pressure Relief Pads

Shoes too tight or uncomfortable? Don't throw them away — get this Two Way Professional Wooden Shoe Stretcher! Here's a great way to maximize your footwear investment and minimize foot pain. This device gently stretches tight shoes to provide extra width or length for a roomier, more comfortable fit. Plus it also features pop-in stretch plugs that provide extra comfort for corns and bunions! Great for breaking in new shoes. Includes left and right shoe stretchers.

Mfr. Sugg. Retail $59.95

YOUR PRICE $19.99/pair

Size 7-10 Item No. AX-54136

Size 11-14 Item No. AX-54137

Record, Organize And Store Up To Three Hours Of Your Most Brilliant Thoughts! OLYMPUS

More features for the money than any other Digital Voice Recorder we've ever sold! It stores three hours of digital audio, has a high quality recording option, stores up to 100 notes in each of four folders and has an integrated clock/calendar with 20 alarms. Also features voice activation, jog dial for quick navigation through folders, fast playback mode, and LCD that shows time, date, battery status and more. Two AAA batteries not incl. Approx. 3-3/4" x 1-1/2" x 3/4". 90-day Ltd. Warr.

Orig. Mfr. Sugg. Retail $139.95

YOUR PRICE $29.99*

Item No. AX-67147

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

*Price reflects $40.00 mail-in rebate. Price before rebate is $69.99. Offer expires 1/31/05

Cut Branches 12' Up With Both Feet Safely On The Ground!

REMINGTON
Easily Transforms To A Traditional Chainsaw
Safely Prune High Branches!

Ingenious Remington Polesaw features a stout 1.2 horsepower electric motor and a 10" bar that slice through branches with ease. And with features like a low kickback chain with easy access adjustment control, shock-preventing double insulated construction and built-in stop that prevents overextending the pole, it's safe to use, too. Also features chrome cutters that stay sharp longer and no-rust fiberglass pole. Remove the pole and use saw separately.

ORIGINALLY: ~~$129.99~~

$79.99

NOW ONLY!

Item No. AX-56195

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Give Your Clothes A "Fresh From The Dry Cleaner" Look Instantly!

Industrial-quality Touch Up Garment Steamer is the same you'd find at dry cleaners and fine clothing stores nationwide! Its powerful 1500-watt heating element produces a continuous flow of steam in just 45 seconds to remove wrinkles from clothing, coats, curtains, linens and more. Features retractable pole for easy storage, stay cool steamer handle, free rolling casters for portability and 1.25qt tank for 45 minutes of continuous steaming. Gentle enough for even delicate fabrics and is five times faster than ironing. 1-yr. Ltd. Warr.

Compare At $199.99

WAS: ~~$99.99~~

$49.99*

Item No. AX-24677

*Price reflects $50.00 mail-in rebate. Price before rebate is $99.99. Offer expires 1/31/05

Digital Personal Alcohol Detector Is The Easy Way To Know When To Say When!

One of the best investments you can make to help safeguard yourself against DUIs and insurance rate increases! The holiday season is coming and it's bringing office parties, open houses and other festive gatherings. This year be prepared to make smart and safe driving decisions by knowing your blood alcohol level before getting behind the wheel. Simply blow into it and within seconds it displays the alcohol level of your breath. It's reusable and measures just 3-1/2"L so it tucks in glove compartment or purse. Batteries and pouch included. 30-day Ltd. Warr.

Compare At $49.99

ORIGINALLY: ~~$39.99~~

NOW ONLY!

$19.99

Item No. AX-56611

Take All The Time In The World And Fill It With 23K Gold Moments. Save $180 Off Retail!

CROTON

This Watch has just the right look for everything from a formal business meeting to a night at the movies! Its striking brushed silver dial is encircled with a gleaming bezel layered in 23K gold. Also features a precision Citizen Miyota quartz movement, with three-eye chronograph, sweep second hand and genuine brown leather strap with deployment buckle. Water resistant to 166'. Ltd. Lifetime Warr.

Pre-Ticketed At: $250.00
HEARTLAND AMERICA PRICE $69.99
Item No. AX 75039

MSR $199.99
YOUR PRICE $29.99
Item No. AX 75674

150 Lost Treasures From The Golden Age Of Cinema For Just 20 Cents Each!

Classic Serials 12-DVD Megapack will thrill you with 150 episodes from 12 classic cliffhanger serials! Return to a bygone era where families sat breathlessly at the Saturday matinee watching their heroes battling impossible odds.... hearts racing at the cliffhanger endings. Set includes: John Wayne's Hurricane Express, Three Musketeers and Shadow Of The Eagle, The Phantom Creeps and SOS Coast Guard starring Bela Lugosi, plus The Lost City, The New Adventures Of Tarzan, Ace Drummond, Undersea Kingdom, Zorro's Fighting Legion, The Clutching Hand and Dick Tracy.

Vector Smart Car Battery Charger Gets Your Vehicle Up And Running In As Little As Four Minutes!

When cold weather saps your vehicle's battery, fight back with this Smart Charger! If your battery is 50% drained or less, this Charger provides enough juice to get you going in just four minutes. Fully recharges a dead battery in as little as three hours. It delivers 100% of its rated output even if you use an extension cord and automatically senses and dispenses the right amount of power for the job. Also has short circuit and no spark, reverse polarity check, built in battery reconditioning, three stage, automatic rapid charging, alternator voltage check and more. 2 year Ltd. Warr.

Compare At $69.97
YOUR PRICE $39.99
Item No. AX 99196

Factory serviced to meet original specifications. May have slight cosmetic blemishes.

The Chef's Choice Knife Sharpener professionally sharpens your knives in seconds! Ideal for your finest carbon, stainless alloy steel. This compact powerful sharpener automatically positions and sharpens both sides of the blade simultaneously with multiple diamond enhanced counter rotating wheels creating a burr free razor sharp edge. Compact unit measures 4 1/4" x 7" x 5-1/2". 1 yr. Ltd. Warr.

The Ultimate Knife Sharpener

HEARTLAND AMERICA PRICE $39.99
Item No. AX-4407

Our Lowest Price Ever On An Atomic Clock With Wireless Indoor/Outdoor Thermometer!

silicon scientific

Silicon Scientific Wireless Thermometer with atomic alarm clock lets you keep track of the temperature indoors and out! Get an instant read of indoor/outdoor temperature and time with this Wireless Thermometer. Place the remote transmitter outside, and it relays information to the indoor receiver at distances of up to 120'. Also features backlit display, calendar, atomic alarm clock that accepts radio signals from the U.S. atomic clock and resets itself daily for accuracy of one-millionth of a second, temperature alert and more. Measures 3 x 4-1/2 x1.

GREAT GIFT IDEA!
Compare At $49.99
YOUR PRICE $19.99
Item No. AX 53168

It's No Gamble ... This Talking Tournament Texas Hold 'Em Poker Game Makes The Perfect Gift!

Real Voice Poker Dialogue Between Dealer And Player!

All the fun and excitement of real tournament-style Texas Hold 'Em in a compact design that goes anywhere! Traveling? Waiting for a flight? Just lacking luck at home? Pull out this handheld electronic game and let the action begin. It offers Limit, No Limit and Pot Limit options that you can play in a 190 player or final table 10 player tournament. Also features realistic Poker dialogue between dealer and player. Ideal for keeping your skills sharp between live tournaments too! Two AAA batteries included. 6"x4"x1.

Compare At $49.99
YOUR PRICE $29.99
Item No. AX-61321

Have 2 Way Communication With NO WIRING Required! Now At Our Lowest Price Ever!

Communicate anywhere in your home or office with this 4 channel wireless intercom! It installs in seconds! Features four channels, channel LED indicator, FM frequency modulation for low noise and reduced interference and volume control. Also has buttons for call, talk and lock. Includes two stations.

Compare At $64.95
YOUR PRICE $19.99
Item No. AX 76983

The World's Most Functional Money Clip!

Buxton Wallet 'N Watch Money Clip is the stocking stuffer of the season! This Money Clip lets you leave that old bulky wallet and uncomfortable watch at home. It features a handy inside pocket for carrying credit cards, business cards, etc., plus a see-through outside pocket that makes it easy to flash your photo ID or driver's license when you need to. Also has hinged stainless steel money clip to securely hold bills, integrated [illegible] comfortably in your [illegible]

YOUR PRICE $19.99
Item No. [illegible]

The Official Store-Front Tennessee Rocker Designed For A Lifetime!
GIFT
Includes Certificate Of Authenticity

Step back to a simpler time when lives were shared while rocking in front of the general store. Store fronts in the old south were places where friends gathered for a game of checkers, to chat about the days events or simply watch the day go by. And the Store front Rocker was the best seat in the house! This Rocker was crafted using original designs that date back to 1834. Like the originals, it has a rock solid construction frame. Sets up in just 15 minutes. Includes certificate of authenticity. 1 year Limited Warranty.
Compare At: $134.00
YOUR PRICE $99.99
Item No. AX-76182 Add'l Oversized Shpg. $3.95

Let This 21st Century Robot Vacuum Your House While You Watch TV, Go Shopping Or Take A Nap!

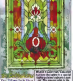
No more bending and straining to vacuum by hand ... just turn it on and let it clean! The RoboVac Intelligent Floor and Carpet Vac automatically picks up dirt, dust, hair and more from carpets, wood, linoleum and tile floors. And its super low profile allows it to clean under furniture and where ordinary vacuums can't. It's bagless too! The reusable dirt tray easily removes for quick, no-mess disposal of dirt and debris. Comes with two reusable air filters, three interchangeable cleaning brushes for different floor coverage, rechargeable battery and charger. For use in rooms up to 320 square feet. 90-day Limited Warranty.
Compare At: $249.99
YOUR PRICE $69.99*
Item No. AX-59253
*Price reflects $10.00 mail in rebate. Price before rebate is $79.99. Offer expires 1/31/05

It's Like Having Another Pair Of Eyes To Monitor And Protect Your Most Important Assets!

First Alert 2.4 GHz A/V Security System is wireless for instant protection anywhere! This system uses 2.4 GHz technology to send clear images and audio from a tiny camera to a remote monitor located up to 300 feet away. Camera features Infrared LED technology for use at night, 380 TV lines of resolution, 1/3 B&W CMOS image sensor and built-in microphone. B&W monitor has 5" diagonal screen, video/audio out jacks for use with a VCR and three position auto switcher. Comes with one camera, expands to three. System features full battery operation for use anywhere (batteries not incl.) plus AC operation with adaptors included. Camera approx. 4" x 2-3/4" x 2½"; monitor is 7" x 7" x 5". 90-day Ltd. Warr.
Mfr Sugg. Retail: $180.99
YOUR PRICE $79.99
Item No. AX-93025
Expands To Three Cameras!

EXTRA CAMERA ONLY
Mfr Sugg. Retail: $89.99
YOUR PRICE $49.99 /each
Item No. AX-93026

Could Louis Comfort Tiffany's Trained Eye Tell These Designs From His Originals? Don't Bet On It!



What Is A Cabochon? Cabochon is a term that refers to a special highly-polished colored gem set. This process adds to the beauty and value of the product.

This Tiffany-Style Fleur de Lis stunning stained glass panel has 228 pieces of hand-cut art glass including 24 cabochons encased in glazier's lead. The beautiful mix of colors including reds, greens and purples will add wonderful light to any room. Includes hanging brackets and chain. 19" x 25".
Compare At: $298.95
WAS: ~~$79.99~~ $59.99
Item No. AX-29257

3-CD AM/FM Jukebox Lets You Take 21st Century Technology Back To The 50's!

Elvis, Sinatra and Chubby Checker never sounded so good! The jukebox defined the 50's. Remember them in soda shops, diners — everywhere the action was? Those timeless originals, if you can find one, are almost priceless. Reproductions easily cost thousands. Not so with this model. It has the timeless look of the originals including a graceful curved oak wood cabinet frame crowned with two colored light tubes. This jukebox is a perfect addition to your game room, den and office. It has a top-loading 3 CD changer, cassette deck and AM/FM stereo tuner. And the sound that will make you want to boogie, it has two 10W full range speakers and two tweeters. Also has external speaker jacks so you can hook up your own speakers. Remote included. Approx. 39" x 22" x 12".
Compare At: $399.95
YOUR PRICE $299.99
GREAT GIFT IDEA!
Item No. AX-93501 Add'l overweight shipping $9.95

The Power Of Steam Safely Cleans Sanitizes And Deodorizes Without Dangerous Chemicals!

Shark Steam Blaster attacks and kills dirt, grime and dangerous bacteria on floors, ovens, tubs, tile, ceilings, windows, toilets, sinks, countertops and more! Protecting your family from germs doesn't get any easier and its 1400 watts of steam power gets everything deep down clean. Features safe non pressurized tank, smooth rolling 360° rotating casters, 12' cord, 0.8 liter boiling chamber and steam spray trigger on hand grip. Comes with two extension tubes, window/tile squeegee, floor brush, jet tube and removable brush. 1-yr. Ltd. Warr.
ORIGINALLY ~~$99.99~~ $49.99
Item No. AX-59158
Factory serviced to meet original quality standards. May have slight cosmetic blemishes.
Add'l Oversized Shpg. $3.95

We've Sold Similar 15x70mm Binoculars Before ... But Never At A Price This Low!

These Barska Blackhawks deliver! They feature a quality BAK4 porro prism system fully-coated optics for exceptional image clarity & brightness plus 15X power to get you sideline close — even if you're in the nosebleed section. Featuring long eye relief for glasses wearers. Also has center focus system. 231 ft. field of view at 1,000 yards & rubber eye cups. 3-yr. Ltd. Warr.

Compare At $199.99
WAS: $69.99
$59.99
Item No. AX-99904

A Complete Library Of The Greatest Action Features Ever To Come Out Of Hollywood!

You get 12 DVDs that let you follow legendary heroes like Tarzan, Captain Scarface & Sir Lancelot. You'll come face-to-face with cold-blooded assassins & agents with ice in their veins in classes like Tarzan's Revenge, Beneath The 12 Mile Reef, Bloody Friday, The Fast & The Furious & Desert Commandos. Then you'll travel the world with suspense-filled features that will keep you on the edge of your seat. Along the way, you'll join legendary stars like Steve McQueen, Charles Bronson, Telly Savalas, David Janssen, Boris Karloff, Mickey Rooney, Robert Wagner, Susan Hayward, Leslie Nielsen, Angela Lansbury, Yul Brenner, Burgess Meredith & more! 90-day Ltd. Warr.

MSR $199.99
WAS: $29.99
$26.99

This Year, Accent Her Wrist With Genuine Diamonds As You Give Her The Gift Of Time.

A masterpiece in elegant timekeeping from Jules Jurgensen, maker of state-of-the-art watches since 1740! Hers, is a gift that says as much about you as it does about her. This beautiful Watch has a graceful goldtone case and diamond bezel graced with six fiery diamonds. Also features quartz movement for accuracy, sweep second hand, silvertone dial with stick hour markers and adjustable smooth mesh bracelet with locking clasp for safety. 3-yr. Ltd. Warr.

MSR. $185.00
YOUR PRICE $49.99
Item No. AX-99088

You've Seen Brass Vases Like This In Design Studios And Home Stores Selling For Hundreds More!

Hand-etched 24" Brass Vase brings a touch of elegance to entryways, corners, stair landings, foyers and more! Beautifully cast in solid brass, this Vase was painstakingly etched by hand. It features an ornate design and an elegantly sculpted top. Display it proudly as is or add a professional decorator's touch by adding dried flowers and plants. 24"x6-1/2".

Compare At $149.99
YOUR PRICE $49.99
Item No. AX-93097

The Most Powerful Ceramic Car Heater We've Ever Sold!

Warm up your car in minutes this winter. This 12V ceramic heater features a 4' U.L. listed cord, 360° swivel bracket so there's no waiting for the engine to warm up. You can place it anywhere in your car for instant warmth. 2-year Ltd. Warr.

HEARTLAND AMERICA PRICE $19.99
Item No. AX-56791

Accuracy. Style. Our Lowest Price Ever. Get 'Em All In This Sunbeam Lithium Bath Scale!

Boasting a slim, sleek design, this Bath Scale features a large LCD display that you can read without squinting, weighs display in 1/2 lb. increments, large, extra stable designer platform with non-slip surface and 10-year lithium battery. 330 lb. capacity. 2.5" x 12.5" x 10.5". 6-month Ltd. Warr.

Mfr. Sugg. Retail. $39.99
HEARTLAND AMERICA PRICE $19.99
Item No. AX-58377

Don't Throw Away That $15 CD Or $30 DVD ... Repair It And Save!

Motorized Disc Repair Pro is the perfect gift for music lovers, movie buffs and video game enthusiasts alike. Pays for itself time and again! Don't you hate spending good money on a CD or DVD only to have it get scratched and become unusable? Now, instead of having to buy a new one, you can repair it quickly and easily. Disc Repair Pro is perfect for cleaning discs prior to using too! Features AC-powered motorized design and heavy-duty buffering for repairing minor and deep scratches. Comes with materials for 30 super and 50 regular repair cycles and 150 cleaning cycles. 1 year Ltd. Warr.

Compare At $49.99
YOUR PRICE $29.99
Item No. AX-70484

Set Of Three Solid Brass Bird Baths Turn Your Patio Into An Aviary!

Delight the bird lover on your list with this charming set! Bird baths are a great way to attract song birds to your property. These solid brass models have an 11" diameter top with lily pad design highlighted by dragonflies, frogs or birds. Use them separately to accent parts of your landscaping or use them together to create a dramatic display. All are forged from solid brass, have a sturdy 22" stake and rich patina green finish. 1 year Ltd. Warr.

Mfr. Sugg. Retail. $159.99
SET OF 3 ONLY $39.99
Item No. AX-60761

Titanium Nitride Coated Forstner Bits Last Longer Than Any Bit You've Ever Owned.

20-Pc. Forstner Bit Set offers performance standard steel bits can't match! They feature 3/8" reinforced shanks, titanium nitride cutting & precision-machined edges for smooth burr-free cutting. Sizes include: 1/4", 5/16", 3/8", 7/16", 1/2", 9/16", 5/8", 11/16", 3/4", 7/8", 15/16", 1", 1 1/8", 1 1/4", 1 3/8", 1 1/2", 1 5/8", 1 3/4", 1 7/8" & 2". All bits over 1" have saw tooth design. Comes with storage box.

MSR $79.00
WAS: $39.99
$29.99
Item No. AX-56443

Ideas And More!

Nashville Bound Or Rocker To Be, This Guitar Fits The Bill!

This 3[illegible]" Acoustic Guitar is a beginner's dream! Make no mistake, this is no under-sized toy guitar of questionable quality. Take a look—it's loaded with features you'd expect to find only on more expensive guitars. Like genuine hardwood construction, a reinforced neck, geared tuners, steel strings and inlaid position markers.

Compare At $79.95

WAS: ~~$49.99~~

NOW ONLY $39.99

Item No. AX 68489

Put This PowerSeeker 76x700mm Telescope Under The Tree And Open Up The Wonders Of The Universe!

The perfect combination of quality, features and value, this Telescope will thrill beginner and experienced stargazers alike. It features a Newtonian reflector for exceptional light gathering capability and all glass optical components with high transmission coatings for images that explode with light. Also has 5 x 24 finderscope, 20mm and 4mm 1 1/4" eyepieces, 3X Barlow Lens and altazimuth mount. Comes with aluminum tripod with accessory tray. 2 year Limited Warranty.

HEARTLAND AMERICA PRICE $59.99

Item No. AX 57095

What Will You Find In This 48 Pack Of Experienced Golf Balls? Anything From Callaway To A Titleist Pro V1!

The Golf Ball Buy Of The Year – Get 48 For What You'd Pay For A Dozen!

You'd pay $1 each or more for golf balls of this quality ... now get 48 for less than 42 cents each! These balls may have been around the course a time or two, but you'd probably never know it. They're in amazingly good shape and are so affordable that you won't mind much if you lose one in the water. Mixed pack may contain Titleist Pro V1, NXT, DT, HP2 and HVC, Precept, Callaway, Nike, Suntor, Hogan, Strata and Staff. Comes in reusable mesh bag.

Compare At: $110.00 - $185.00

YOUR PRICE $19.99

Item No. AX 88556

Strap It On And Disarm The Silent Killer!

Compact Wrist Blood Pressure Monitor automatically takes readings at the touch of a button! Monitoring your pulse and blood pressure helps ensure you don't fall prey to the silent killer. And now getting accurate readings is quicker, safer and easier. Just strap it on your wrist and press a button. It automatically inflates, takes readings and deflates using step down air release technology. Features clinically proven accuracy and 99 capacity memory. 2-AA batteries not included.

Compare At: $89.99

YOUR PRICE $29.99

Item No. AX 97728

Give A Gift To Remember For All Time – A Genuine Manhattan Watch!

Men's and Women's Manhattan Watches are layered in rich 23K gold for unparalleled luxury. Save over $100 off the pre-ticketed price. Style and accuracy meld in these stunning watches. Both have a highly-accurate Japanese Miyota quartz movement for superior performance. Plus they feature luminous hands, date window, adjustable link bracelet with diver's buckle and two-tone styling. Water resistant to 100. Limited Lifetime Warranty.

Pre-ticketed At: $125.00

YOUR CHOICE **WAS:** ~~$49.99~~ $24.99 /each

Men's Item No. AX 75075

Women's Item No. AX 75076

Portable Power Station Gives You 900 Amps Of Power In Case Of Emergency!

At the beach, on the road or in the woods, you'll have up to 50 hours of 12V power right at your fingertips! Jump Start is more than the world's handiest way to jumpstart your car, boat or RV. It's a portable power station that's great for phones, coolers, radios, TVs, lights and more. And when it runs low on power, you can recharge it using the AC or 12V DC car adapter (both incl.). Also features battery condition indicator, heavy duty jumper cables, maintenance free lead acid battery and hi-impact housing. Also has a built in light for road side emergencies. 1[illegible]" x 12" x 6".

Compare At: $169.00

WAS: ~~$49.99~~ **NOW ONLY** $29.99*

Item No. AX 99775

* Price reflects $10.00 mail-in rebate. Price before rebate is $39.99. Offer expires 2/11/05

Stock Up Now On Long-Lasting Batteries And Save Big!

You don't have to pay high department store prices for batteries. Now you can get a mountain of these Maxell Alkaline AA or AAA batteries for an unbelievably low price.

YOUR CHOICE $19.99 /set

40-pk AAA Item No. AX-64004

40-pk AA Item No. AX 64002

Genuine LED Flashlight Burns For Thousands Of Hours And Can Fit In Your Pocket!

Someday all flashlights will be made this way! This one features four LEDs that produce an intense beam of light that you can depend on ... even if you forget to turn it off last night! And because they burn for thousands of hours, you'll probably never have to replace them. Also features water resistant shockproof aluminum design that's ideal for fishing, camping, hiking, boating and more. Operates up to 60 hours on 2 "AA" batteries (not incl). 6"Lx1"D.

WAS: ~~$29.99~~ **NOW ONLY** $19.99

Item No. AX 95787

It's Like Having A European Nail Salon In Your Own Home

IGIÁ

Gorgeous salon looking nails for a fraction of the cost with IGIÁ Platinum Nails System. The advanced system developed in Europe includes everything you need to file, contour, buff and smooth nails like a salon professional. Six interchangeable precision heads with rechargeable unit and built in nail dryer. Includes Strengthening Cream and Growth Oil for strong, healthy nails. Power adapter UL listed.

Compare at $149.99

WAS: ~~$39.99~~ **NOW ONLY** $19.99

Item No. AX 90171

Talk, Talk, Talk ... Your Voice Will Give Out Before This Vibrating Battery Will!

Up To 38-40 Day Standby · 19-23 Hour Talk Time

Featuring an incredible 19 to 23 hours of talk time and 38 to 40 days of standby time, this battery won't let you down when you need to make that important call! And because it vibrates when a call comes in, you can turn your phone's ringer off so you won't disturb others when you're at the movies, restaurant, library or orchestra. For Nokia 5100/6100 Series Cell Phones. Cell phone not included. 1-yr Ltd. Warr.

Compare At $79.95
WAS: ~~$59.99~~ NOW ONLY! $19.99
Item No. AX-69431

Locked Out? Now You Can Open Virtually Any Lock In Just Seconds!

Invented By A Professional Locksmith!

Professional-quality Dyno Kwick Lockpick Tool gets you in – in a flash! Don't shell out big money to have a locksmith pick simple locks around your home or business. Do it yourself and save! Easy to use design has spring-loaded, one-touch retractable pick, tough aluminum alloy design and tension wrench! pocket clip.

MSR $29.95
YOUR PRICE $19.99
Item No. AX-8079

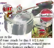
NOTE: Federal regulations require us to notify you that this tool is to be used in a trade requiring lockout tools.

Wireless Indoor/Outdoor Thermometer For Under $17!

ROYAL

Once you use this Thermometer, you'll wonder how you got along without it for so long! Its outdoor sensor transmits temperature information to the indoor unit at distances of up to 75' and the LCD display toggles between indoor and outdoor readings. Indoor unit can be placed on shelf or desktop and has a magnetic back for affixing to your refrigerator. 2 1/2" x3-3/4" x1". 1-year parts/90-day labor Ltd. Warr.

Mfr. Sugg. Retail $29.99
YOUR PRICE $16.99
Item No. AX-33451



Cooks Healthy And Nutritious Meals Quicker Than A Microwave!

Hawkins Pressure Cooker Seals in flavor and nutrients better than any other cooking method and it's only $19.99. To cook meals with superior nutritional value in the least amount of time, reach for this 1-1/2 Liter Cooker. It seals in vitamins, proteins, natural juices and flavors too. Safety features include a goof proof lid that seals from the inside, multiple steam vents to prevent overpressure and a safety valve. 3-year Ltd. Warr.

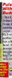
MSR $29.99
YOUR PRICE $19.99
Item No. AX-6459

With This Wood Splitting Driver, Axes, Wedges And Mauls Are Obsolete!

Splits Logs In Seconds!

Just jab or it on the end of the log while the hammer up & down and in seconds the job is done. NO dangerous overhead swinging, flying & jammed wedges, broken maul & axe handles or back breaking labor! Features rubberized vibration-absorbing handle & stepped forged wedge to prevent slipping. 1-yr Ltd. Warr.

Mfr. Sugg. Retail $49.95
YOUR PRICE $39.99
Item No. AX-70903



Pulverize The Ball Off The Tee With Such Consistency, Your Buddies Will Call You Tiger.

This Driver endorsed by John Daly is crafted from the latest titanium matrix super metal! Delivers superior performance and has a huge 420cc head. Optimum perimeter weighting creates a huge sweet spot and soft compound tour grip.

System Matched Power Flex Graphite Shaft

Compare At $100.00
WAS: ~~$49.99~~ NOW ONLY $39.99
Item No. AX-65872

This Year Fight The Highest Fuel Prices In Our Nation's History!

You Pay for 100% of Your Fuel... Why Are You Only Using 75% of It? Increase gas mileage by up to 25% while giving your engine a boost! This independently lab-tested device fits over your vehicle's fuel line and has powerful hydrodynamic magnets that break apart clusters of fuel molecules so gas burns more efficiently. The result? Improved gas mileage and horsepower, faster ignition, reduced engine heat and wear and fewer carbon monoxide emissions. Installs with just a screwdriver and does not affect vehicle warranties. 1-year Ltd. Warr.

YOUR PRICE $19.99
Item No. AX-93931

Save Over 70% On 7x35 Binoculars Featuring The Performance You'd Expect From A World Leader!

These precision 7x35 Binoculars feature Meade's 15 layer multi-coated ruby optics that significantly boost light transmission for superior optical performance in low-light conditions! Also feature a high-quality BK-7 porro prism system, 408' field of view at 1000 yards, center thumb wheel focusing system and soft, yet rugged rubber coating. 1-year Ltd. Warr.

Compare At $59.95
ORIGINALLY ~~$29.99~~ NOW ONLY $16.99
Item No. AX-64194

Power To Quickly Inflate Everything From Soccer Balls To SUV Tires!

Plug it into your vehicle's cigarette lighter and its heavy duty torque motor generates 300 PSI of pressure! It's ideal for pumping up large tires used on trucks, vans, RVs and cars. Also features easy to-read pressure gauge, four nozzles/adapters for use with all types of inflatables and sports balls. 1 year Ltd. Warr.

Compare At $49.99
YOUR PRICE $16.99
Item No. AX-96578

World's Most Accurate Clock Resets Itself Daily! Lowest Price Ever!

This 12" Atomic Clock is accurate to one millionth of a second! Carefully crafted with an acrylic silver frame this space-age clock automatically receives the WWVB time signal from the U.S. government's atomic clock in Fort Collins Colorado – the same clock that governs shuttle movements, space flight, radio/TV stations and more. It also automatically adjusts this clock to daylight savings time and back. You need never be late again. 12" diameter. 1 AA battery (not incl.)

Compare At $54.99
YOUR PRICE $19.99
Item No. AX-591W

WAS: ~~$19.99~~ $16.99
Item No. AX-58244

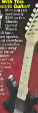
Enjoy A Salon Quality Personal Leg And Foot Massage Without Salon Prices!

IGIA

Slip into the Igia Air-O-Sage™ Air Leg Massager and melt away aches and pains in your feet, legs, calves and thighs! It uses air compression to gently and effectively reduce muscle fatigue and invigorate your body while you read, watch TV or just relax on the couch. Features four programmable compression levels for a custom massage. Use boot and thigh sleeve separately or together. AC adapter included. No health or medical claims are expressed or implied.

Compare At $49.95
WAS: ~~$19.99~~ NOW ONLY $16.99
Item No. AX-53545

Rock Around The Block And Save With This Travel Electric Guitar!



Now you can save nearly $130 on this Electric Guitar! What's more, because it has a built-in amp and speaker, you can rock out anywhere: even around the campfire when you're miles away from electricity. Order today as our limited quantities will sell out quickly! Features solid hardwood body, and fingerboard and full size neck for smooth fretting, volume control, headphone jack and output jack for external amp. Classic 34" styling with black finish. 9V battery not included.

Compare At: $199.99
YOUR PRICE $69.99
No. AX-68591
Add'l Overnight Shpg $4.95

The Power Of A Tornado With Cordless Convenience!

No cord? No problem! Cut anything, anytime, anywhere with this 18V Rechargeable Cordless Circular Saw from Tornado Tools! Now you can put the contractor's choice in the palm of your hand. Cordless Saw has a 5-3/8" blade that cuts through plywood, 2 x 4's, siding – you name it! Perfect for outdoor projects where there's no electricity or when you don't want to hassle with extension cords. Features include blade guard for safety and angle cut capabilities. Recharges to full power in 3-5 hours.

MSR: $99.00
WAS: ~~$69.99~~ $39.99*
Item No. AX-56676
*Price reflects $10 mail-in rebate. Price before rebate is $49.99. Offer expires 1/31/05.

Strike Gold With These Searched And Unsearched Baseball And Football Card Sets From The 80s, 90's And 2000s!

500 CARDS!

You'll Never Know Who You'll Get
Griffey? Bonds?
Manning? Rice?
You're GUARANTEED to get at least two graded or future Hall of Famers!
GREAT GIFT IDEA!

Due to the nature of this offer, no returns will be accepted on opened packages.

You get over 500 cards — most have never been touched by human hands. We don't know what superstars you'll find, but one thing's for sure: there are loads of surprises in store when you open a set of these cards! You get 25 packs of unsearched cards that are still in their original sealed packages. And that's not all. You also get 125 searched cards which include two Hall of Fame or Future Hall of Fame cards. Those alone could be worth the price of this set. Order one for every sports lover on your list!

Mfr Sugg. Retail $50.00
YOUR CHOICE $19.99
Baseball Item No. AX-64102
Football Item No. AX-64103

This Year, Give Yourself The Drum Set You've Always Wanted.

YAMAHA

Yamaha Digital Drum Machine turns every drummer "wannabe" into the real thing. This musician's quality Drum Machine features four large touch sensitive drum pads, 54 assignable PCM voices, 100 PCM rhythm patterns plus one assignable and 9 pre-programmed percussion sets. Also has tap start, tempo control, headphone jack and speakers. Comes with percussion sticks. Approx. 6.4" x 17.4" x 9.4". Runs on 6 AA batteries (not incl.) or AC Adapter (not incl.). 1 year Ltd. Warr.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Compare At $99.95
WAS: ~~$79.99~~ NOW ONLY $69.99
Item No. AX-65908

The Portable Keyboard That Truly Sounds Professional. And Teaches You To Play Like One Too!

YAMAHA

Yamaha Portable Keyboard features 61 full-size, touch-sensitive keys that let you play expressively — just like a piano. You've always wished you could play piano but didn't know how or where to start. This keyboard is for you! It has the most realistic piano sound of any portable keyboard and features an interactive Yamaha Education Suite that teaches you timing, note reading and chords in seven steps. It grades your performance too. Also features 100 built-in songs, 100 built-in styles, two speakers with special bass ports for superior bass, 32-note polyphony, backlit display and more. Midi compatible. Song book included. Requires AC power adapter or 6 "D" batteries not included.
1 year parts/90-day labor Ltd. Warr.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Compare At $259.99
YOUR PRICE $129.99*
Item No. AX-65905
*Price reflects $20.00 mail-in rebate. Price before rebate is $149.99. Offer expires 1/31/05.

OPTIONAL ACCESSORIES
YOUR CHOICE
Stand No. AX-6588
Bench No. AX-6590
$29.99 each

Universal AC Adapter $16.99
No. AX-65904

You'll Flip Over The Benefits Of This Inversion Table!

PRICE BREAKTHROUGH
Helps reduce the effects of spinal compression
Stimulates blood flow for increased mental alertness
Improves circulation
Reduces tension

Rediscover the feeling of a healthy back with GravityTrac Inversion Table. If you suffer from lower back pain, tension or the effects of spinal compression, here's some good news. This Inversion Table helps optimize lumbar traction and allows the back muscles that support the vertebrae to relax. And when your back relaxes, so does the rest of you! It helps decompress your spine too. Features true pivot on speed adjustments, new style handle bars to help prevent injury to hands during use and a 58" x 35" x 59" design that folds for easy storage. Adjusts for heights up to 6'6". Supports up to 250 lbs.
90-day Limited Warranty

Compare At: $389.95
YOUR PRICE $169.99
Item No. AX-56574
Add'l Overnight Shpg $8.50

Portable AC Outlets for Everyday Use and Emergencies Too!

Great For:
✓ Vehicle ✓ RV
✓ Boat ✓ More

150	13" TV Laptop Camcorder Lamp	
400	27" TV, Drill, VCR, TV/VCR	Plus All In The Above
800	32" TV, Computer, Blender	Plus All In The Above
1250	60" TV, Iron, Fan	Plus All In The Above
2500	60" TV, Table Saw, Toaster, Iron	Plus All In The Above
5000	60" TV Refrigerator, Washer, Dryer Stereo System	Plus All In The Above

Turn your car's DC battery into a safe, reliable AC power source with these Power Inverters. Simply plug one in and it automatically converts your vehicle's 12V DC system into a 110V AC power source that's ideal for traveling, camping and more. The 150W and 400W plug into your lighter socket, the 800W, 1250W, 2500W and 5000W need to be hardwired into your vehicle, boat, RV camper - wherever you need AC power. All have multiple AC receptacles and low voltage alarms and shutdown.

POWER/PEAK	COMPARE AT	WAS	NOW	ITEM NO
150W/300W	$59.99	~~$29.99~~	$19.99	AX-66051
400W/800W	$99.99	~~$49.99~~	$29.99	AX-66052
800W/1200W	$199.95	~~$69.99~~	$49.99	AX-66053
1250W/2500W	$299.95	~~$189.99~~	$99.99	AX-66054
2500W/4000W	$649.99	~~$349.99~~	$199.99	AX-66055
5000W/10000W	$1499.99	~~$549.99~~	$499.99	AX-66139

Warm-Mist Humidifier Produces Bacteria-Free Mist for a Safer Home Environment!

It also eliminates dry air, that can irritate your sinuses or allergies, for a more comfortable breathing environment. The digital programmable humidistat with AccuSet™ maintains a precise, set humidity level throughout your home delivering up to 3.3 gallons of warm, soothing moisture daily. Microban® antibacterial protection ensures a sterile moisture. Runs up to 24 hours on one filling. UL Listed. Meas. 13-3/4" x 11 1/4" x 14-1/4". 3 yr Ltd Warr.

WAS: ~~$69.99~~ $39.99

Item No. AX 53744

The Brightest Flashlight You've Ever Seen And The Last One You'll Ever Buy!

The next generation in flashlights brings long-life LEDs at an affordable price! No other technology produces a brighter, whiter light than LEDs. This flashlight features 16 LEDs that produce a beam that's roughly equivalent to a standard 525W bulb. And because the light is formed in the same direction, it's much brighter. Plus, LEDs don't produce heat like ordinary bulbs, so they're cool to the touch. Shockproof aluminum construction with black finish. 2"x15". Four D batteries not incl.

Compare At $149.95

WAS: ~~$59.99~~ $49.99

Item No. AX-95785

Every Drill Bit You Will Ever Need-- Built To Last A Lifetime!

These titanium coated drill bits are superior to the finest HSS steel bits. You'll have the precise size bit for every job, all organized in a labeled heavy-duty steel storage case. Each bit is coated with titanium to last up to six times longer than standard bits! 115 pc set includes bits ranging from 1/16" to 1/2" by 64ths, numbered sizes from 1-60 and lettered sizes A to Z.

WAS: ~~$69.99~~ $39.99

Item No. AX 56441

LOWEST Price Ever!

Beautiful Copper Solar Lights Harness The Sun's Energy To Light The Way In The Dark!

You've seen lights like these selling for up to $200 at home improvement stores! These solar lights are crafted of stainless steel with a gleaming copper finish. By day they harness the sun's energy and transfer it to the rechargeable NiCad batteries to deliver up to 10 hours of light at night. Also features super-bright LED bulb and photoelectric cell that automatically turns the light on at sundown. Ground spikes incl. Lights are 15" high x 6" diameter.

Compare At $70.00

WAS: ~~$59.99~~ $39.99/pair

Item No. AX-63419

BUY 4 AND SAVE EVEN MORE

Compare At $140.00 WAS: ~~$79.99~~ $59.99/4pc

Item No. AX-63418

10 Collector's Quality Knives For Less Than $3* Each. That's A Savings Of $170* Off Retail!

Rugged enough for use in the field, yet attractive enough to put on permanent display. Each knife in this set was designed and built by a master craftsman and features a quality blade fashioned from high-quality stainless steel. Set includes three knives with decorative handles and sword-like hand guard, four with serrated blades, one with on-board flashlight, lockback and more. Range in length from 5" to over 8".

Compare At $200.00

YOUR PRICE $29.99*

Item No. AX-64954

* Adult Signature Required. Add'l Shipping $2.00

*Price reflects $10.00 mail-in rebate. Price before rebate is $39.99. Offer expires [illegible]

Wrap Up This Elegant Wooden Case And Delight The Watch Lover On Your List!

Why shell out up to $150 at a department store for a quality Watch Case? Get one here and save! Here's a great way to protect and proudly display your watch investment. Crafted in wood with a rich high gloss burl finish it features 11 compartments with labels, covered pillows that support and display your watch collection in style. The beautiful jewelry case has a see-through top to display 6 watches and 10 rings with a drawer that slides open to reveal 5 more watches, bracelets and rings or other jewelry. 15" x 5" x 6"

Compare At $150.00

HEARTLAND AMERICA PRICE $39.99

Item No. AX-35484

Ditch That Back-Breaking Iron... Loosen And Tighten Lugs In Just Four Seconds!

Easily Powers Off Rusted On Lug Nuts!

Change a flat in seconds flat with this Impact Wrench! When you keep this lug wrench in your trunk you'll never strain muscles wrestling with lug nuts again. Simply plug it into your vehicle's 12V DC lighter socket or connect to your battery and it removes lugs in as little as three seconds. It's 200ft.-lbs torque securely tightens lugs as well. Great for raising and lowering scissors jacks too. Features indicator light and comes with 13/16", 3/4", 7/8" and 11/16" sockets. Light and compact carrying case.

Compare at $89.00
HEARTLAND AMERICA PRICE $29.99*
Item No. AX-70532

*Price reflects $10 mail-in rebate. Price before rebate is $39.99. Offer expires 1/31/05

Take The Best Shots Ever With This Minolta Freedom Zoom 140 Date Camera Now At A Price You Can Afford!

A revolution in photography, Freedom Zoom features an Area-AF system that lets you simply frame & shoot for sharply focused photos of virtually any subject - even tight closeups! Key to this is the large autofocus area that's 16 times larger than other cameras in its class. Add to that a unique subject recognition focus program with a viewfinder that confirms the focus, the fastest autofocusing & a powerful 3.7X zoom lens & you have a compact camera that's second to none. Also features slim flash with red-eye reduction, night portrait mode, date/time stamp, film chamber lock & more. Approx. 4.5" x 2.5" x 2". 90-day Limited Warranty.

Orig. MSRP $272.00
WAS: ~~$89.99~~ NOW ONLY $69.99
No. AX-57496

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

A Convenient Place To Park Your Keys, Wallet, Jewelry – Even Your Cell Phone!

Don't waste your time hunting for the things you need – keep them organized & at your fingertips! This Dresser Valet stores items three ways. The side walls are ideal for your wallet, checkbook and cell phone. Tuck your money clip, passport, credit cards and other valuables in the felt-lined drawer. And the top shelves & hinged rear compartment are perfect for your pocket change, watch, keys, etc. Solid wood with rich cherry or black finish. 19 1/4" x 11 3/4" x 5 1/4".

Sold Nationally At $99.00
YOUR CHOICE $29.99*
Cherry Item No. AX-9548
Black Item No. AX-9549

*Price reflects $10 mail-in rebate. Price before rebate is $39.99. Offer expires 1/31/05

The Most Sought After Balls In Golf ... Priced Over 60% Off Retail!

Each ball has been recycled and inspected ... factory ... May have slight cosmetic blemishes.

You'd pay up to $5 a ball at a sporting goods shop for these golf balls. Now get these experienced ones at a bargain price. The Titleist Pro V1 features a large core, soft urethane cover & multi-component elastomer technology that allows it to spin & travel faster for incredible iron & long driver distance. Also available 1 dozen recycled Callaway HX golf balls in your choice of blue or red versus balls. Blue have a softer feel & increased spin around the green. Red are firmer for longer wood & iron shots.

TITLEIST PRO V1
Compare At $49.00
1 DOZEN ONLY $24.99
No. AX-88557

Buy More & Save!
Compare At $147.00
3 DOZEN ONLY $69.99
No. AX-88558

DOZEN CALLAWAY HX
Compare At $54.00
YOUR CHOICE $16.99
Red Item No. AX-88562
Blue Item No. AX-88561

A Genuine One Carat Gem And Diamond Necklace For Only $29.99? Only If You Order Fast!

Nothing says "I Love You" like genuine gemstones. And this pendant says them in a big way. The massive one-carat sapphire, emerald or ruby is elegantly engraved with a fiery diamond & is cradled in an elegant setting layered in 14K gold. The pendant floats gracefully on a finely spun 18" chain that's also layered in 14K gold. Comes with certificate that guarantees the gems' authenticity & gift boxed.

Compare At $156.00
YOUR CHOICE $29.99 each
Sapphire Item No. AX-69201
Emerald Item No. AX-69203
Ruby Item No. AX-69204

Own 50 Of Hollywood's Greatest Family Movie Classics On DVD For Less Than 54 Cents Each!

Each movie has been transferred from the original 35mm source with the AEC process (restoring, encoding and compression) providing significant improvement in quality.

Mfr. Sugg. Retail $199.99
WAS: ~~$29.99~~ $26.99
Item No. AX-79961

A complete library of classic films captured forever on DVD and yours for what you'd expect to pay for just two or three movies! You get A Farewell To Arms with Gary Cooper, Jane Eyre, Gulliver's Travels, A Star Is Born, My Dear Secretary with Kirk Douglas, Bob Hope's My Favorite Brunette, The Last Time I Saw Paris with Elizabeth Taylor, The Time Of Your Life starring James Cagney, Buster Keaton's The Paleface, The Scarlet Letter, The Medicine Man featuring Jack Benny, Fred Astaire's Royal Wedding, Charlie Chaplin's The Kid and many more.

Honor A Birth, Marriage, Graduation, Anniversary And More With A Year To Remember Set!

This wonderful collection is like having a personal time capsule! Here's one of the most unique gifts ever! Choose any year from 1934-2004 (except 1975), and you'll get a gleaming Half Dollar, Quarter, Dime, Nickel and Penny plus a detailed history of world events and fun facts from that special year. Each coin is hand selected for quality and is sealed in its own clear capsule and displayed in a beautiful case. Buy a set for each person on your list! State year when ordering.

YOUR PRICE $19.99
Item No. AX-96711

Simply Unbelievable! This Eureka Whirlwind Cyclonic Bagless Upright Vacuum Priced Under $70!

EUREKA WhirlWind

The best deal we've ever had on a vacuum of this quality ... but they won't last long at this price! Here's a vacuum that will get your home deep-down clean without cleaning out your wallet. It features Eureka's cyclonic action and a powerful 12 amp motor that lifts stubborn dirt and debris in a single pass. Other features include True HEPA filtration, a back saving design, a wide 15" cleaning path, easy-to empty dust cup, 23' cord and headlight. Comes with stretch hose and attachments for above the floor cleaning. 15" x 11" x 45". 1 yr Ltd Warr. Color may vary from photo.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Compare At $269.98
YOUR PRICE $69.99
Item No. AX-35695

Fully Loaded Receiver With 600 Watts Of Pure Unadulterated Kenwood Power At $400 Off Retail!

KENWOOD

Designed to thrill the most discriminating audiophiles, this Receiver kicks out 100 watts on six channels! Now factor in advanced 24-bit D/A converters and Dolby Digital EX, DTS-ES, DTS Neo:6 and Pro Logic IIx processing that unlock the multichannel thrills encoded in DVDs, and you have a wraparound surround sound experience that will amaze you. Also features Active EQ, a KVM-I high-efficiency amplifier design, one optical and two coaxial inputs, three audio and three A/V inputs, five audio DSP modes, AM/FM tuner with 40 presets and remote. Approx. 17 1/4" x 5-5/8" x 13". In silver or black. 1 year Ltd. Warr.

Compare At $579.99
WAS: ~~$199.99~~ $179.99
Silver Item No. AX-48421
Black Item No. AX-48422

The Portable Massage Table Preferred By Massage Therapists And Used In The Finest Spas!

Professionals know that the right Massage Table is critical to helping them soothe aching muscles and relieve stress. That's why they choose this quality model! It quickly adjusts to accommodate users of any height and has hardwood foldable frame and leg system for superior stability so it's comfortable for both the masseuse and client. 5' 7" L x 24.5"W bed surface is thickly padded for a level of comfort that keeps clients coming back for more. Also features padded tapered face hole for comfort, 250 pound capacity and a collapsible design that folds to 24.5"L x 34 3/4"W x 8" D for easy storage and portability. Available with or without protective carrying case. 1 year frame Limited Warranty.

Life Gear
Folds For Easy Portability!
Storage And Carrying Case Also Available!

Compare At $580.00
MASSAGE TABLE ONLY
WAS: ~~$149.99~~ $119.99*
No. AX-99493

MASSAGE TABLE WITH CASE
WAS: ~~$169.99~~ $139.99*
No. AX-99494

Add'l Overweight Ship $7.40/ea. *Price reflects $20.00 mail-in rebate. Price before rebate is $139.99 or $159.99. Offer expires 2/28/06.

Keep In Touch Up To 5 Miles Away At The Press Of A Button Without Cell Phone Charges!

Cobra

Cobra MicroTalk 15 Channel GMRS Radios make it easy -- and fun -- to stay in touch while you're on the go! A great gift for the hunter, fisherman, camper or shopping lover on your list, these Radios put exceptional communication power and convenience in the palm of your hand. They feature two watts of power for up to 5 mile range, eight GMRS and seven GMRS/FRS channels, 38 privacy codes to help prevent eavesdropping, built-in voice activation, programmable and priority scan, five selectable call alert tones, illuminated LCD, key lock and more. 6.5"H (w/ antenna) x 2.5"W x 1"D. Eight AAA batteries (not incl.)
1 year Limited Warranty

Compare At $79.98
YOUR PRICE $19.99* each
*Sold In Pairs
Item No. AX-68741

Genuine Brushed Brown Leather Hipster Coat Offers Classic Comfort That's Ideal For Any Occasion From A Day At The Office To A Night On The Town!

The same Quality classic leather coat you've seen in department stores! The Difference? The Price! It's tailored in soft, supple genuine leather and is expertly tanned in natural brown so it coordinates with business and casual attire. Features two spacious front pockets, a classic five-button front enclosure and a padded lining. Act today and it's yours for what you'd expect to pay for a coat of much lesser quality.

Compare At $249.99
YOUR CHOICE $79.99

NOTICE: Heartland America was fortunate to secure a limited allotment of these Leather Coats. Order early to avoid disappointment.

Med. (38-40) No. AX-96041
Large (42-44) No. AX-96042
XL (46-48) No. AX-96043
2XL (48-50) No. AX-96044
3XL (52-54) No. AX-96045
4XL (56-58) No. AX-96046

The World's Most Precise Wristwatch -- Accurate To One-Millionth Of A Second!

silicon

You've seen Atomic Watches selling for $260 and up. Now own one for under $70! When you strap on this Atomic Watch, you'll never be late again. It accepts signals from the U.S. Atomic Clock and resets itself daily for unparalleled accuracy. Also features easy-to-read analog dial, luminous hands for easy reading at night and sweep second hand. Rugged stainless steel design has polished/brushed silver finish and adjustable link bracelet with locking clasp.

Compare At $139.95
WAS: ~~$69.99~~ $59.99
Item No. AX-97621

Style And Performance Meld In This Analog-Digital Chronograph Watch!

Quality crafted inside and out, this handsome Watch has a striking black dial accented by a gleaming silver case! Also has a Japanese quartz movement for accuracy, analog and digital time displays for keeping track of two time zones, luminous hands and hour markers, alarm, chronograph, sweep second hand, link bracelet with diver's buckle and more. Ltd. Lifetime Warr.

Pre-Ticketed $125.00
YOUR PRICE $29.99
Item No. AX-74077

New Anyone Can Afford A Private Security Camera!

Color and B&W mini-surveillance video cameras are ideal for security, baby monitoring, conducting investigations, teleconferencing and more! Just connect the cable between your TV or VCR and the camera and you can instantly keep an eye on your shop, garage or front entry. Both models feature wide angle lens, low-light capability, built-in microphone, 60' of cable and AC adapter. Color Model features 230 TV lines of resolution. Black and white has 380. "Mount anywhere" design. Unit measures 2 1/2" x 2-3/4" x 3/4". 1 year Ltd. Warr.

WAS: ~~$169.99~~ ~~$39.99~~ $29.99
Black & White AX-9304

WAS: ~~$169.99~~ ~~$59.99~~ $49.99
Color AX-9305

Always On The Run? Brew Coffee House Quality Coffee Right Into One Or Two Travel Mugs And Go!

You want a good cup of Joe to get you rolling in the morning. But you don't want to make a full pot... Here's your solution! This quality CoffeeMaker brews rich, piping hot coffee directly into one or two 16-oz. stainless steel thermal travel mugs that have no-slip grips and tight fitting lids. Also comes with stainless steel thermal carafe, filter, drip tray, flow nozzle and power indicator. 120-day Ltd. Warr.

Compare At $79.99
HEARTLAND AMERICA PRICE $29.99
Item No. AX-53122

The Lowest Priced Crosscut Shredder We've Ever Sold -- Get Yours For Under $30!

Quickly transform private documents into illegible 7/32" x 1-3/8" pieces of confetti in just seconds! If you've been waiting to buy a personal shredder or looking to upgrade from a strip shredder that doesn't completely destroy documents, now's the time to act. This Techko 5-Sheet Shredder gobbles up 10 feet of paper per minute for fast, efficient document security. Features auto on and reverse for use in the unlikely event of a paper jam. Wastebasket included. 14.25" x 6.75" x 14.25". 1 yr Ltd. Warr.

Compare At: $69.99
YOUR PRICE $29.99
Item No. AX-67258

Eliminate Rabbit Ears & Unsightly Rooftop Antennas

This Emerson antenna eliminator and signal amplifier uses the entire wiring system of your home to pull in TV and FM signals for great pictures and sound! It also boosts weak cable signals and delivers great local reception for satellite dish owners. Great for boosting FM stereo, too. 2-year Ltd. Warr.

WAS: ~~$29.99~~ NOW ONLY! $19.99
Item No. AX-9208

An Incredible Mix Of Stirring War Movies And Documentaries Detailing Campaigns Of WWII!

Some of Hollywood's biggest names bring the immediacy of conflict to life in this War Classics 50 Movie Pack! This moving library of 50 films documents in detail the greatest battles & campaigns of WWII. It's filled with films featuring stars like Sidney Poitier, John Ireland & Montgomery Clift. Plus, you get documentaries that chronicle the events that determined the fate of the free world featuring celebrity narrators Ronald Reagan, Gene Kelly, Clark Gable, & John Huston. Four volume set "To Hell and Back," "War In The Pacific," "The Road To War" & "The Post War Era." 90-day Ltd. Warr.

MSR. $199.99
YOUR PRICE $29.99
Item No. AX-79687

Keep Your Family Safe When The Power Goes Out!

In these uncertain times, know that you'll be able to find your way in the dark. When the power fails, this portable lighting system automatically comes on and gives you up to two hours of emergency lighting. Simply plug it into any AC outlet to keep its long life battery charged. 6V battery not included. UL Listed.

Mfr. Sugg. Retail $49.99
WAS: ~~$29.99~~ NOW ONLY! $16.99
Item No. AX-98674

Magnifying Lens is optically ground
✓Models
✓Crafts
✓Blueprints
✓Maps
Easy-To-Read Fluorescent Light

Read Fine Print Without Straining Your Eyes

Read maps, blueprints or fine print without squinting. This magnifying Lamp combines a bright 22w fluorescent light (included) with a wide 5" diameter 3X magnifying lens that provides a close, clear view. The adjustable spring balanced arm has a 45" reach and the base clamps tightly to any desk or table.

Compare At $69.99
HEARTLAND AMERICA PRICE $29.99*
Item No. AX-35906

*Price reflects $10.00 mail-in rebate. Price before rebate $39.99. Offer expires 1/31/05

Clean Carpets Down To The Backing And Scrub Bare Floors Spotless Without Breaking Your Back, Or The Bank.

Hoover SteamVac Deluxe with exclusive multi-speed rotating brush technology cleans everything from carpets to upholstery. For professional results & do-it-yourself savings, get SteamVac. It gently applies hot tap water & cleaning solution to deep clean carpet fibers & bare floors, then converts to tool use so you can clean upholstery, stairs, auto interiors & more. All without faucet hook ups or hose plug-ins. Features clean & dirty solution tanks, brush speed selector, five multi-speed brushes, comfort grip, 24' cord & more. Hand tool & detergent incl. 6-month Limited Warranty

Orig. MSR $239.99
YOUR PRICE $149.99
Item No. AX-39214

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Additional Overweight Shipping $4.50

8x32 Binoculars, A Digital Camera, Web Cam And Video Cam In One Unit For One Low Price!

Barska gives you the best of both worlds... 8x32 binoculars plus a high quality 1.3 megapixel digital camera in one! This affordable Camera/Binocular combo lets you enjoy the action closeup then capture it in digital quality and edit it on your PC! Binoculars feature 8X magnification, 32mm objective diameter lenses and a 294' field of view at 1000 yards. Camera has 1.5" color LCD screen, 8MB built in memory plus a SD card memory slot, 2 resolution options, auto exposure/white balance, CMOS image sensor. USB port and also CD and USB included. XP compatible. 4 AAA batteries (not incl.) 1-yr Ltd Warr Item No. AX-59970

Compare At $275.95
WAS: ~~$129.99~~ $99.99

Homelite

Cut Firewood, Clean-Up Storm Debris And Fell Trees In Record Time!

45cc

Homelite 45cc 18" and 20" Chain Saws have the power you need to blast through any job plus features to help keep you safe. Boasting a 45cc 2.7 cubic inch PowerStroke gas powered engine, these workhorses rip through large trees, cordwood and construction materials with amazing ease. Features ZipStart technology for smooth, easy starts, patented Safe-T-Tip anti-kickback device, and chain brake for safety, anti-vibe handle for more comfortable operation, and auto oiling system for ease of use. Not available in California. 1-yr Ltd Warr

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Orig. MSR $329.00
18" CHAIN SAW ONLY $129.99
Item No. AX-36037
Add'l Oversized Shpg $4.95

Orig. MSR $369.00
20" CHAIN SAW ONLY $149.99
Item No. AX-36038
Add'l Oversized Shpg $4.95

There's a reason why hot dogs always taste better at the ballpark... it's the way they're cooked! Bite into a hot dog prepared with this Home Pride Rotisserie Griller & Bun Warmer & you'll almost hear the crack of the bat & the roar of the crowd. The rotisserie cooks evenly every time & delivers better taste than boiling, frying or microwaving. Features stainless steel spikes for warming buns, detachable oil tray for quick clean-up, on/off indicator & timer. Cooks 4 hot dogs or 8 small sausages at a time. 13" x 7 1/2" x 8" 1-yr Ltd Warr

Make Ballpark Quality Hot Dogs At Home!

Mfr Sugg. Retail $49.99
YOUR PRICE $34.99
Item No. AX-37097

Keep The Memories And Glory Alive.

Solid Wood Flag Case & Medal Case transform commemorative & memorial flags & medals into a powerful tribute. Features a glass top & a magnetic lock that secures the top in place. The medal case has velvet-like backing & holds up to 10 medals/patches. Flag Box fits on top of medal box for a beautiful display. Flag Box: 16" x 16" x 22 1/2" x 3-1/2". Medal Case: 22 1/2"L x 4"D x 4-1/2"L. Flag & medals not included.

Compare At $169.00-$199.00
YOUR CHOICE $19.99 each
Flag Box No. AX-99012
Medal Box No. AX-99015

Compare At $363.00
BUY BOTH FOR ONLY $34.99
Item No. AX-99016

Turn Your End Table Into A Brilliant Showcase Of Color!

Craftsmanship that's so meticulous, only a trained eye can tell it apart from one of Louis Tiffany's originals! Save $110 off retail! A wonderful gift for anyone who appreciates beauty and style, this Table Lamp turns any table into a work of art. The 16" shade comes to life in hues of green, blue, white and purple, and features 438 hand cut pieces of artisans glass encased in glazier's lead. Shade rests on an ornate zinc alloy base. Also has two pull chain switches and two sockets for 60W bulbs (not incl.). 22-1/2"H.

Mfr. Sugg. Retail $199.99
HEARTLAND AMERICA PRICE $89.99
Item No. AX-79182

Trim Hedges Like A Master Landscaper Without Dangerous Cords, Expensive Gas And Messy Oil!

Cordless Rechargeable 18" Hedge Trimmer gives you the freedom to get the job done right! This quality Hedge Trimmer is a do-it-yourselfer's dream. Its 18" maximum cutting path makes it easy to trim and shape shrubs and bushes like a pro. Also features a peppy 1500 rpm motor, 18V battery pack that provides approximately up to 20 minutes of power per charge and recharges in as little as three hours, low vibration steel blades for smooth cutting, trigger lock and shield for safety. Includes AC adapter.

Compare At $99.95
YOUR PRICE $49.99
Item No. AX-47967

You'll Warm To The Idea Of A Down Comforter That Will Retain It's Luxurious Shape!

Notice how most down comforters get lumpy in spots before long, because all the feathers have shifted out of place? Not in this comforter. The end-to-end stitching encases the feathers inside stay in place night after comfortable night. The comforter is full of luxurious 95/5 feathers/down, nature's best insulator because it traps pockets of air better than anything else. And the polyester cotton cover feels soft and smooth next to your skin, yet it's extremely durable with a weave of 245 threads per square inch to prevent the down from penetrating the fabric. If you want a cozy night's sleep, this is the comforter you need. Twin size is 62" x 86", full/queen 88" x 88" and king 104" x 86". Dry clean only.

Compare At $90.00
TWIN
(32 OZ. FILL)
Item No. AX-99027
$39.99

Compare At $90.00
FULL/QUEEN
(42 OZ. FILL)
Item No. AX-99028
$49.99

Compare At $120.00
KING
(52 OZ. FILL)
Item No. AX-99029
$59.99

The Fastest Digital Camera We've Ever Sold ... Shoots Photos At The Speed Of Life! Save $320 Off Retail!

At last ... an affordable 5.0 megapixel Digital Camera that offers faster start-up, faster click-to-click speeds plus the ability to shoot three pictures a second!* Life moves too quickly for most cameras. But not this one.* Its exclusive RTI NLR pd Tuning technology delivers incredible speed. Plus it has a five megapixel CCD for detailed photos plus six scene modes including night portrait, landscape and more. Also features 3X optical and 3.7X digital zoom (11X total), 1.5" Dayfine LCD monitor that lets you see photos even in bright sunlight, image resizing/cropping, five selectable ISO settings, custom white balance and multimode flash with red-eye reduction. Includes USB cable, A/V cable to connect to your PC or TV. Stainless steel case is approx. 3-1/2 x2-1/4 x1 1/4". 1 year Ltd. Wty. *In continuous mode with optional high speed memory card.

Mfr. Sugg. Retail $599.99
WAS: ~~$299.99~~ $279.99
Item No. AX-97693

Next Time You Hit The Road, Take Along Your Favorite Movies And Keep The Kids Quiet Mile After Mile!

Sylvania 9" AC/DC TV/VCR Combo is equally at home in your car, boat or RV as it is in your den, kitchen or kid's room! For total entertainment at home or on the road, get this Sylvania TV/VCR. It has a sparkling bright 9" diagonal color screen and 181-channel auto-set PLL frequency synthesized tuner. Programmable VCR has two heads, digital auto tracking, auto head cleaner, three speed playback, one-touch timer recording, auto clock set, front A/V inputs and wake-up/sleep timer. Remote, AC adapter and DC car adapter incl. Approx. 12" x 13" x 13". Model may vary from photo.

Compare At $249.99
ORIGINALLY ~~$99.99~~ $89.99*
Item No. AX-81991

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Add 1 Overweight Shpg $4.50

*Price reflects $10.00 mail-in rebate. Price before rebate is $99.99. Offer expires 3/?/05.

Remarkably Thin, Undeniably Stylish And Amazingly Accurate. Seldom Discounted - Now At 38% Off Retail!

SKAGEN DENMARK

Designed by skilled Danish craftsmen, this Skagen Country Watch delivers timekeeping that's as attractive as it is accurate. Skagen designs some of the finest timepieces in the world today. And this one is no exception. Its sleek, super-thin case is crafted in gleaming stainless steel that looks sharp, yet is durable and lightweight. Also features highly accurate Japanese quartz movement, easy to read dial with separate seconds dial and genuine suede strap with leather border. Water resistant.

Mfr. Sugg. Retail $99.95
YOUR PRICE $59.99
Item No. AX-95095

This Push/Pull Cart Glides Effortlessly Across The Fairway And Is Easy As A Caddy On Your Back!

PARFORE

Lightweight Collapsible Design Fits Easily In Trunk!
Scorecard, Ball & Tee Holder
12" Bike Tires
SPECIAL BUY
GREAT GIFT IDEA!

You've admired these carts & promised yourself you'd get one when the price was right. That time is now! It's no wonder Push Carts are all the rage. They efficiently transfer your walking energy to the wheels so you can transport your clubs with virtually no effort, no back strain & no hassles. This deluxe lightweight aluminum cart has 12" diameter pneumatic bicycle tires that roll across terrain with minimal resistance, a self balancing 3 wheel design, adjustable strap to accommodate a variety of golf bags, scorecard/pencil/tee holder & more.

Compare At $179.99
WAS: ~~$99.99~~ $59.99*
Item No. AX-88309

*Price reflects $40.00 mail-in rebate. Price before rebate is $99.99. Offer expires 1/28/05

12V DC Winch Mounts In Seconds And Hauls A 6000-Lb. Rolling Load!

Special mounting bracket fits over your vehicle's trailer hitch ball so this powerful Winch is ready for action fast. This compact powerhouse launches and loads a boat up to 5000 lbs., yanks a vehicle up to 6000 lbs. out of a snow bank and pulls at speeds of 6 feet per minute under full load. It removes in seconds so you can stash it out of sight too. Also features power lead with circuit breaker and remote switch with water-resistant plug for safety, 30' aircraft cable with hook, emergency crank handle and permanent mount capability. 9-1/2" x 7 1/2" x 10".

Can Pull:
- ✓ Cars
- ✓ Trucks
- ✓ Boats
- ✓ Tree Stumps
- ✓ More!

Compare at $208.95
WAS: ~~$129.99~~ $69.99
Item No. AX-95834

Focal 60mmX700mm Refractor Telescope brings galaxies, planets, stars and more 525 times closer. You've always wanted a Telescope – and so have the kids. Make everyone happy by picking up this one! It has loads of power to bring heavenly wonders up close, plus quality craftsmanship for years of trouble-free use. Features 60mm objective lens, 700mm focal length, three eyepieces (H12, H20 and SR4), a 3X Barlow lens, 1.5X erect image eyepiece for terrestrial viewing, 5x24 finderscope and aluminum tripod with accessory tray. Limited Lifetime Warranty.

Compare At $169.99
HEARTLAND AMERICA PRICE **$39.99**
Item No. AX 57098 Add'l Overweight Shpg. $3.95

ALSO AVAILABLE
60mmx900mm Refractor Telescope
Compare At $199.99 **$69.99**
Item No. AX 57099
Add'l Overweight Shpg. $9.95

Full Featured Radar/Laser Detector Now For Less Than $80!

Whistler 7-Band Radar/Laser Detector alerts you to everything from speed traps to storms! This Detector sniffs out five radar signals (X, K, Ka, Ka Superwide and VG-2), laser signals plus Safety radar bands to give you advanced warning of snooping speed detectors and roadside hazards. Also features NOAA weather channels to keep you abreast with changing weather patterns, audio and visual warnings, Real Voice audio warnings, text display with over 60 messages, 360-degree protection and more. 12V power cord and mounting accessories incl. 1 year Ltd. Warr.

Compare At $189.95
YOUR PRICE **$79.99**
Item No. AX 78022

13 Family-Favorite Games For What You'd Expect To Pay For A Foosball Table Alone!

Voit

Voit 13-in-1 Family Game Center will keep your family entertained for hours on end! Games are a great way to strengthen family ties – they're a blast too. This cleverly designed Game Center features 13 all time favorite games in one – everything from football to backgammon. And it transforms from one game to another in just seconds. You get everything you need to enjoy every game – right down to the playing cards and ping pong paddles! Games and pieces stack on top of each other for convenience and space savings. Mahogany finish. 48"x24"x32". 90-day Ltd. Warr.

Mfr. Sugg. Retail $279.99
HEARTLAND AMERICA PRICE **$129.99**
Item No. AX 20971
Add'l Oversized Shpg. $28.95

Journey Back To The Golden Age Of Hollywood Where Stars Were Legends And Fans Were Legion!

Never has one collection contained so many great classic films with so many dazzling actors! This library features legendary stars, legendary movies, legendary stories & legendary performances. No wonder it's called Hollywood Legends! Stars include Fred Astaire, Charles Bronson in Lola, Jane Mansfield, Marilyn Monroe, Frank Sinatra in The Man With The Golden Arm, Cary Grant, Greta Garbo, Rudolph Valentino, Roger Moore in Gold, John Wayne, Ginger Rogers, Gregory Peck, Bette Davis, Gary Cooper in Meet John Doe, Mickey Rooney, Joan Collins & more. 90-day Ltd. Warr.

MSR $199.99
YOUR PRICE **$29.99**
Item No. AX 79688

Jules Jurgensen Genuine Diamond And Gemstone Watches At Up To $140 Off Retail!

Since 1740, Jules Jurgensen has crafted superior-quality Watches that turn ladies' wrists into eye-catching showcases. For anniversaries, birthdays or just to say "I Love You," these luxurious Watches tell her that you'll treasure her for all time. Each features 10 genuine gemstones in your choice of 8 diamonds & 2 rubies or 8 diamonds & 2 sapphires. Also features a highly-accurate quartz movement, sweep second hand, champagne or sapphire dial & adjustable gold tone link bracelet. 1 yr. Ltd. Warr.

MSR $180.00 – $200.00
YOUR CHOICE **$59.99**
Diamond&Ruby Item No. AX-69205
Diamond&Sapphire Item No. AX 69206

JULES JURGENSEN
Ruby
GENUINE DIAMONDS & GEMSTONES
Sapphire
Give her a gift she'll always remember!

The Last Flashlight You'll Ever Have To Buy... Burns Bright For Thousands Of Hours!
Thousands Of Hours Of Continuous Use!
10 LED!
SPECIAL BUY

Incredible LED Flashlight offers performance, durability and long life that ordinary incandescent flashlights can't hope to match. The most significant advancement in flashlight technology in decades, this unit has 10 super bright LEDs that last for years and burn for up to 50 hours per set of batteries. Also features waterproof, shockproof aluminum case, so it's just what you need for long camping or backpacking trips. Great for blackouts and roadside emergencies too. Three D batteries (not incl.). 13"L x 2 1/2"D.

WAS: ~~$59.99~~ **$29.99**
Item No. AX 98786

Our Lowest Price Ever On A Compact, Feature-Packed 38-110mm Zoom Camera!

Vivitar

You don't have to study photography to take great shots! All you need is this Vivitar Camera. Take wide shots of the ballfield at 38mm, then zoom in and capture the look on junior's face when he makes a big play! Also features active auto focus system with focus and infinity lock, programmed auto exposure shutter system, flash with red-eye reduction, automatic film handling with mid-roll rewind, LCD display, auto time/date, self-timer and more. 1 yr. Ltd. Warr.

Compare At $94.00
YOUR PRICE **$39.99**
Item No. AX 97088

Own A 10,000 Volume Library!

Here are the greatest works of classic literature, action, adventure, education, philosophy, religion, theater and poetry in one convenient CD ROM set! There's everything from Mark Twain to the Bible, Shakespeare to Thoreau. And all are conveniently organized with 550 categories and sub categories that you can search by keyword, title or author. You can read a book on screen or print it and take it with you. Also has over 1,000 illustrations, graphics, maps and pictures and built in dictionary. Windows PC required.

Mfr. Sugg. Retail: $59.99

YOUR PRICE **$39.99**

Item No. AX 79689

Winds Itself, Layered In 23K Gold And For A Limited Time It's $400 Off Retail!

CROTON

When you demand the finest, you want this Croton Automatic See-Through Watch! One look at this Watch and you'll know it's no ordinary timepiece. The Citizen Miyota 21-jewel movement automatically winds itself while you wear it so you'll never run late because you forgot to wind your watch or the battery dies. Also features an artistic see-through back and dial so you can see the inner workings, a domed sapphire hardened crystal, white pattern dial and elegant two tone stainless steel tonneau case and bracelet with 23K gold layered accents and safety buckle. Water resistant to 166'. Limited Lifetime Warranty.

MSR: $500.00

WAS: ~~$129.99~~ **$99.99**

Item No. AX 75083

Clinically Proven To Be One Of The Most Effective Weapons In The War On Tooth Decay!

BRAUN

Braun Oral-B Plaque Remover rids your teeth of plaque and stains for a super-bright, attractive smile. This Plaque Remover is clinically proven to be as gentle and safe as a manual toothbrush, yet offers cleaning power regular toothbrushes can't match. FlexiSoft dental tips help whisk away plaque and stains while reducing gingivitis. Also features waterproof contoured Control Grip handle for easy maneuverability, rechargeable battery and charging base.

Compare At: $59.95

NOW ONLY!

WAS: ~~$29.99~~ **$19.99**

Item No. AX 63859

Is Someone Entering Your Driveway? Know In An Instant With This Driveway Alarm!

Waiting for a delivery? Your daughter to get home from a date? Want to extend your home security system? Here's your answer! This wireless system employs advanced motion detection technology to instantly alert you when someone comes up your driveway or walk. No startling knocks at the door, no unexpected horn beeps. Just mount the waterproof infrared transmitter outside and put the receiver inside. When someone approaches, it sends an audible signal to alert you. 400' range. One 9V & three C batteries not included.

Use it to protect your...
- ✓ Home
- ✓ Garage
- ✓ RV
- ✓ Vehicles
- ✓ More!

NO WIRING INSTANT Installation

Compare At: $99.00

YOUR PRICE **$29.99**

Item No. AX 99884

Why Didn't Somebody Think Of This Before? Never Fumble For Keys Again!

Great For
- ✓ Latchkey Kids
- ✓ Cleaning Services
- ✓ House Sitters
- ✓ Family, More!

It provides the security of a premium deadbolt, eliminates the need to carry keys and allows you to quickly enter your home day or night. It even fools burglars by shutting down after 3 unsuccessful attempts to key the combination. Features user programmable combination of 2-8 digits and two keys for manual override. Replaces existing deadbolts on most doors. Requires four AA batteries (not included). Available in Brass or Antique Brass Finish. 1 yr. Ltd. Warr.

Also Available In Antique Brass Finish!

Compare At: $149.99

WAS: ~~$59.99~~ **$49.99** each

Polished Brass Item No. AX 80381

Antique Brass Item No. AX 80382

Hear A Hushed Whisper From Across The Room Or A Trophy Buck Rustling In The Brush Across A Field!

Hear A Whisper From Up To 100 Feet Away!

Not intended for Illegal Eavesdropping

Pop on these comfortable Headphones and tune in on what you've been missing. When you really want to know what's going on indoors or out, these Sound Enhancement Headphones are just what you need. The lightweight full headset design is so comfortable you'll forget you have them on. And the stereo sound is so rich and clear you'll never want to take them off! Features adjustable volume and left/right balance control, wind-resistant directional microphones and 100 dB sound-cut-off. No medical claims expressed or implied. 90-day Limited Warranty.

Compare At: $69.99

YOUR PRICE **$49.99**

Item No. AX 49802

The Quality, Craftsmanship And Style Of An Original Tiffany For A Fraction Of The Price!

A functional work of art featuring over 250 hand-cut pieces of artist's quality glass. The timeless beauty of Tiffany style lamps makes them one of the most popular types of lighting in the world. This elegant Vigo Table Lamp was hand-crafted with 234 pieces of hand cut stained art glass and 24 cabochons set in glazier's lead and features off white, sage and dusty rose. Two sockets hold two bulbs (not included). 23.5 H.

Note: Please be advised that on hand quantities are limited and we may not have enough to meet demand. To avoid disappointment place your order now!

Compare At: $484.74

YOUR PRICE **$49.99**

Item No. AX 29256

The Million Dollar Morgan Tribute Set!

5 of the rarest Morgans in B.U. condition honored in this 5 piece set!

This limited edition tribute set bears the dates and mint marks of the rarest and most expensive key date Morgans ... the originals are worth over $1 million! Morgan Silver Dollars are among the most coveted coins in the world. Mirror images of the originals, which often command several hundred thousand dollars, these spectacular Silver Clad Proofs come in Brilliant Uncirculated Condition. You get an 1889 Carson City, the rarest "CC" Morgan, an 1893 "S", the rarest San Francisco issue, 1884 and 1892 "S" coins and the rarest Morgan of them all, the 1895 Morgan. Presentation case included.

HEARTLAND AMERICA PRICE **$39.99**

Item No. AX 96748

Easy-Fit Waistband Stretcher Expands Waistband up to 5"

Gently widen your snug jeans, slacks or shorts by putting the device inside the waistband and adjusting until you find the most comfortable size. Works on waist sizes 21-50.

Compare At: $39.80
WAS: ~~$29.99~~
Item No. AX-5413
$19.99

More And More Players On The Tour Are Switching To Belly Putters.

A significant advancement in Belly Putter design, this 48" Beast 505 incorporates Hippo's Polystrome insert technology for unparalleled performance! The insert is poured into the putter's face & precision milled flat for a consistent surface that softens feel without sacrificing feedback.

MSR. $59.99
YOUR PRICE $29.99
Hippo 48 Item No. AX-58337

Classic Tiffany-Style Artistry With A Beautiful Ceramic Base!

This Lamp has a 16" shade boasting 261 pieces of hand cut stained artesian glass and 24 cabochons in browns, yellows and amber. Heavy duty glazed ceramic stand has textured finish. Also features twin sockets that hold two 60W watt bulbs and convenient in-line switch. Bulbs (not incl.).

MSR. $229.99
WAS ~~$69.99~~
Item No. AX 29185
$39.99

Aero Sports Wave Quick Pool Inflates in 60 seconds!

77" diameter Inflatable Pool has a powerful rechargeable pump and it holds up to 190 gallons of water. Heavy duty PVC design has exclusive wave beam construction for super strong sidewalls.

Mfr Sugg. Retail $129.99
WAS. ~~$39.99~~
Item No. AX 97108
$19.99

Barska Binoculars 50% Off Normal Retail!

Features high-quality BAK-4 prisms, fully coated optics for increased light transmission, and rugged rubber armor with non slip grip, center focusing system and a compact size that goes anywhere with ease. Comes with neck strap, carrying case and lens cloth. Ltd Lifetime Warr.

Mfr. Sugg. Retail: $39.99
YOUR PRICE $19.99
Item No. AX 59987

Foldable Instant Shelter Goes Up In 60 Seconds!

This canopy is so easy to set up and take down you'll love it! Simply take it out of the storage bag, expand, stand and you've got shade. Water resistant polyester canvas, lightweight aluminum frame, carry bag and stakes included. 1 yr Ltd. Warr.

Compare At $169.00
YOUR PRICE $79.99
Item No. AX 81498

No Pain, Your Gain!

EasySeat Bike Seat adjusts to your body to help relieve pressure on vital arteries & prevent pain (or worse) in sensitive areas! Ride comfortably & worry-free. Unisex design fits both touring & exercise bikes. 1-yr. Ltd Warr.

YOUR PRICE $29.99
Item No. AX-3522

HP Photosmart Prints Everything!

This model offers all the benefits of a business-class printer including thermal inkjet technology up to seven ink printing for superior color, up to 17 ppm print speed, 16MB memory, eight built-in fonts, USB port, 1200x1200 dpi (black) resolution and media handling capabilities ranging from envelopes to 8 1/2" x 14" paper.

Price reflects $50.00 mail-in rebate. Price before rebate is $149.99. Offer expires [illegible]

Mfr. Sugg. Retail $199.99
WAS ~~$199.99~~
Item No. AX 58693
$149.99*

Installs In Seconds. Protects Forever!

Bell & Howell Home Alarm System features the same magnetic technology found on professionally installed systems! These wireless alarms are easy to install in minutes on doors & windows. When the magnetic seal is broken, it emits a high-decibel alarm or chime sound. Set incl. 8 units & 8 batts.

Compare At $47.60
SET OF 8 ALARMS FOR ONLY $19.99
Item No. AX 93583

Enliven Your Holiday Decor With This Lighted Tiffany Style Church!

Each of the 131 pieces of glass are individually hand cut by skilled artisans and placed in glazier's lead. Features power cord with in-line switch and light fixture that holds a single 7W bulb (not included). 9"D x 10.5"H

Compare At $167.40
YOUR PRICE $39.99
Item No. AX 29254

Shreds CDs, Credit Cards & Documents!

Shredder shreds up to eight sheets of folded paper, one credit card or one CD at a time and turns them into illegible unusable 1/4" strips. Also features a wide 5" throat and auto forward/reverse. 14-3/4" x 12" x 9 1/4". 1 yr Ltd Warr.

MSR $69.99
WAS ~~$49.99~~
No. AX 67296
$39.99

JVC 700X Digital Camcorder At An Unbelievable Price!

This JVC unit has a 680,000 pixel CCD for superior image clarity & color, plus digital image stabilization for shake-free videos, 2 1/2" high resolution 270-degree rotating LCD color monitor, 700X digital zoom, variable speed shutter & PCM digital stereo audio. Rechargeable batt. pack, AC adapter/charger, shoulder strap & AV output cables included.

Price reflects $20.00 mail-in rebate. Price before rebate is $319.99. Offer expires [illegible]

Mfr. Sugg. Retail $469.99
WAS ~~$309.99~~
Item No. AX 83796
$299.99*

The Miracle Trigger Brings Instant Relief

You've heard about it on TV. The Miracle Trigger incorporates the healing forces of acupuncture to zap achy stress. Place it on the bodies stress zones, push the plunger and the twisting rails inside rub together to create a small stimulus. 1-Year Ltd. Warr.

Compare At: $59.95
WAS: ~~$29.99~~
Item No. AX-6211
$14.99

No health or medical claims are expressed or implied.

SONY Universal 10-CD Changer

Designed to work in tandem with your existing car stereo, this quality CD changer features an RF modulator that "broadcasts" CD sound to an unused channel on your FM stereo tuner, 8X oversampling, fast changing, medium seek, 3-line display with wired remote and repeat/shuffle play. 1-yr. Ltd. Warr.

Compare At: $250.00
YOUR PRICE $129.99
Item No. AX-82821

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Remington Titanium Smart System Razor

Three independently floating heads hug the contours of your face so the self sharpening titanium blades can give you a super-close, comfortable shave. Easy view Trimmer and automatic worldwide voltage.

Orig. MSR $149.99
YOUR PRICE $59.99
No. AX 95783

Factory serviced to meet Remington original quality standards. May have slight cosmetic blemishes.

Lexmark Photo Quality Color Printer

It prints full color images in vivid 4800x1200 resolution on photo paper and 2400x1200 on other media. Print speeds up to 17 pages per minute it won't keep you waiting. Also features four color inkjet printing technology, USB interface and 100 sheet paper tray. Ink cartridges available at your local office supply store. 1 year Ltd Warr.

Compare At $104.64
YOUR PRICE $39.99
Item No. AX 58692

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

2004 Gold Layered Hologram American Eagle Silver Dollar

The new Gold Layered Hologram American Eagle shimmers in radiant three-dimensional beauty. The one ounce .999 fine silver coin is first lavishly layered with 6 mils of 24K gold. The classic figure of Walking Liberty has luxurious shading that changes with the light into every color of the rainbow. Protection case included.

WAS ~~$39.99~~
No. AX-69144
$29.99

Ultimate in Radar/Laser Protection!

It detects all radar signals including X, K, Ka and Superwide as well as safety radar instant-on radar and all laser signals. Also has selectable alert tones, last setting memory, city/highway mode, mute and signal strength meter. 1 1/4" x 2 5" x 3.6"

Not available in CA, MN, NE, OK, UT, VA or Washington D.C. 1 yr Ltd. Warr.

Mfr. Sugg. Retail $169.95
WAS ~~$39.95~~
Item No. AX 78055
$49.99

Tiffany-Style 15-Lily Lamps For Under $90!

Here's craftsmanship and quality that would even impress Louis Comfort Tiffany himself. It has a sturdy iron base with antique brass finish that holds 15 4-1/2" diameter glass Lily blossoms that spring to life in deep, rich red. 19" x 19" x 21-1/2"H.

Compare At $674.99

YOUR PRICE $89.99

No. AX 29183

Firstscope 76x600mm Reflector Telescope

A handy table tripod mount provides steady viewing while the all glass coated optics and 76mm Newtonian reflector deliver bright, clear images of Saturn's rings, Jupiter's cloud belts, star clusters and more. Also has 5x24 right angle finderscope, 20mm and 4mm eyepieces, 2X Barlow lens and altazimuth mount. 2-yr Ltd. Warr.

Mfr. Sugg. Retail $177.95

YOUR PRICE $99.99

Item No. AX-57096 Add'l Oversized Shpg. $3.95

Our Lowest Price Ever On A 2.4 GHz DSS Cordless Phone With Caller ID!

SIEMENS This Phone uses the less crowded 2.4 GHz frequency for true interference free corded quality performance. Rechargeable Ni-Cad battery provides four hour talk and seven day standby times.

MSR $129.99

WAS ~~$59.99~~ $19.99

Item No. AX 90966

Units may have slight cosmetic blemishes. Factory approved to meet original quality standards.

Keep Your Vehicle From Becoming A Sweltering Sauna!

This vented solar powered device fits in your window & reduces interior temperature by drawing in cool, fresh air. Security fitting strips allow for installation in virtually any vehicle. Weatherproof. 90-day Ltd. Warr.

WAS ~~$29.99~~ $19.99

Item No. AX-94034

An Instant DVD/VCR Digital Home Theater System That Really Rocks!

You get a DVD/VCR/receiver combo plus a 6-pc. speaker system with a 50W subwoofer, 50W center channel speaker and four 50W satellite speakers. System also has 4-head hi-fi VCR, AM/FM tuner with 40 presets, Dolby Digital and Dolby Pro-Logic sound, remote and more.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

YOUR PRICE $199.99

Item No. AX-48423

Add'l Oversized Shpg. $7.95

Secret "B" Ball Flies So Far the USGA Wants Them Banned!

Because these are illegal for tournament play we can not reveal the true name of the "B" Ball! But we can tell you that independent tests confirm this "B" Ball is the longest golf ball in the world. One dozen per box.

Mfr. Sugg. Retail $24.99

DOZEN BALLS ONLY $19.99

Item No. AX 88611

The Only Double Minted Coins Of The 20th Century!

You get 1916 Mercury Silver and Barber Silver Dimes, 1938 Jefferson and Buffalo Nickel and 1909 Indian and Lincoln Wheat Pennies. Each set comes enclosed in a sealed collector's case.

Mfr. Sugg. Retail $39.95

YOUR PRICE $29.99

Item No. AX-48445

Print, Scan, Fax And Copy With One Machine.

Its Xerox Color Inkjet printing technology produces photo-quality 1200 dpi images at speeds of six ppm B&W and 3 ppm in color. It copies up to 99 originals. Also has a swift 14.4 Kbps modem. Comes with full-featured scanning software.

Compare At $199.99

WAS ~~$129.99~~ $99.99*

*Price reflects $20.00 mail-in rebate. Price before rebate is $119.99.

Item No. AX-58009

Add'l Oversized Shpg. $3.95

Will Your Satellite Service Charge You When They Begin Providing Local Channels?

It lets you get all your local broadcasts immediately. Uniquely styled model features VHF/UHF/FM reception capabilities and adjustable gain control up to 20 dB for crystal-clear reception. Quickly connects to any TV. Includes AC Adapter. 90-day Ltd. Warr.

MSR $24.99

YOUR PRICE $19.99

Item No. AX 92083

South Hampton Side Table At $100 Off Retail!

It has a double shelf design that has plenty of space for a table lamp, magazines, decorations and more. Plus, the top is graced with a gleaming brass border featuring an elegant leaf motif that brings a decorator touch to your decor. 18" x 18" x 24"H. Mahogany finish.

MSR $129.00

WAS ~~$69.99~~ $29.99

Item No. AX-93094

Manhattan Watch Now Just $29.99!

On the outside, it has a handsome two tone design featuring layers of 23K gold. Inside, there's a Japanese Miyota quartz movement by Citizen for accuracy you can depend on. Also features luminous hands & hour markers, date window, a mineral crystal, sweep second hand & clasp buckle.

Pre-Ticketed At $125.00

YOUR PRICE $29.99

Item No. AX 79863

Space Age Quality — Space Saving Design!

Features drawer load CD player with 20 track programmable memory. Built-in AM/FM radio with red LED display and alarm function. Easy mounting under any size or type of cabinet — hardware included. Measures approx. 13 3/4" x 4-1/4" x 9-1/2".

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Compare At $99.99

YOUR PRICE $39.99

Item No. AX 90685

Full Featured Telescoping Tripod For Under $20!

Features bubble-level, three-way 360-degree swivel pan head, adjustable tilt and pan, gear-operated center column, quick release leg locks, 3mm standard tripod mount and more. Carrying case incl. Extends from 20" up to 53" H. 90-day Limited Warranty.

Mfr. Sugg. Retail $29.95

YOUR PRICE $19.99

Item No. AX-45591

Zoom In To 36X And Count The Points On That Trophy Buck!

Inside their contemporary styled exterior is an advanced porro/BAK 7 prism & fully coated optics for improved image clarity & brightness. They also have a convenient center focus, a thick tough rubber armor that repels water, fold-down rubber eyecups, tripod mount & a 156 field of view at 1000 yards. Comes with neck strap, carrying case & lens cloth.

MSR $279.99

YOUR PRICE $79.99

Item No. AX-59925

Quality Products From Navigear!

Carry a complete tool kit in your pocket. The LT1 Multi-Tool Flashlight combines an LED flashlight, key chain, case & multi-tool with knife, needlenose pliers, wire cutter, saw, 2 screwdrivers, bottle opener & more! 1 yr. Ltd. Warr.

WAS ~~$19.99~~ $12.99

Item No. AX 94794

Blinding Sun? Never Again With Sun Zapper!

Attaches To Any Visor!

This see-through shatter-proof polycarbonate shield filters out bright sunlight and glare to give you a clear view of the road — no obstructed vision like solid visors! Patented "Sun Terminator" panel that slides so you can selectively block out hot spots! Folds away when not in use. Approx. 11 1/2"x4.

YOUR PRICE $19.99

Item No. AX 99291

Get Organized With This Royal eNova® Organizer®

ROYAL

This Organizer makes it easy with powerful tools like scheduling, phone directories, home/world time, built-in calculator, calendar and more. Also features EZ Type keyboard for easy data entry, PC link capability and four line by 12 character LCD display.

Mfr. Sugg. Retail $99.95

WAS ~~$14.99~~ $12.99

Item No. AX-84953

60 Paintbrushes For A Lifetime Supply Of Brushes!

So inexpensive, you can use them and throw them away! The right size brush for every job and for a fraction of the cost. You get 12 brushes in five popular sizes, 1/2", 1", 1 1/2", 2" and 2 1/2". All have heavy duty wood handles and easy to clean bristles.

Compare At $231.70

WAS ~~$19.99~~ $14.99

Item No. AX 71453

Step Into A Warm, Comfortable, Frost-Free Car Even In The Dead Of Winter!

BULLDOG

When the owners of all these cars get to their vehicle, only one will be happy. That's because he installed this Bulldog remote car starter system. It features a 400' range that lets you start your car from the comfort & safety of your home or office so it's warm, defrosted & ready to drive the moment you arrive. No more long warm ups & tedious window scraping in frigid, dark parking lots! System features 4-button extended range remote control with 5, 10 & 15 minute remote programmable run time, visual run/time confirmation, plus convenient keyless entry & trunk pop features. Also offers remotely-programmable cold start function that automatically starts your car when the temperature reaches a certain point. You'll never go out to a dead battery again. Has 9 on-board relays for quicker and easier installation and a Toll free hotline. Also features Keyless entry & trunk opener!

Compare at $169.99

WAS: ~~$59.99~~ NOW ONLY $39.99

Item No. AX-44671

Own Replicas Of The Weapons Used By The Legendary Samurai Warriors.

Faithfully reproduced, each of these Swords features a carbon steel blade stamped with a Japanese character etching, spoke wheel guard, black scabbard finish and a sheath featuring a hand-wrapped black cord. 39" Sword has 26" blade; 30-1/4" model has 18-1/2" blade and 20-1/2" sword has 11-1/8" blade. Comes with wooden display stand.

Mfr. Sugg. Retail $59.95

ALL THREE FOR ONLY $39.99*

Item No. AX-65451

Adult Signature Required. Add'l Shpg. $2.00

Razor Punk Electric Mini Bike Is A Gift That Will Be Remembered For A Lifetime!

From the company that started the scooter revolution comes the most entertaining form of travel ever! Imagine your kids' delight when they zip around the neighborhood at up to nine MPH on this Electric Mini Bike! It's powered by electricity, so there's no gas required and it's whisper quiet too. Features a quality steel frame for durability, powerful electric motor with belt drive system, adjustable rear shock for a smooth ride, pneumatic tires, a tough freestyle stunt saddle, rear hand brake, handlebar mounted throttle, folding foot pegs and retractable kickstand. Safety features include auto power off when brake is used and it won't power up until the rider pushes it to at least 3MPH. Operates up to 30 minutes per charge. Charger incl. Approx. 27" x 8" x 20". 90-day Ltd. Warr.

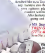
Compare At: $249.99

WAS: ~~$99.99~~ NOW ONLY $79.99

Item No. AX-96007

Instantly Turn Your Old Mattress Into A Completely Adjustable Personalized Sleep System!

aero


Save Up To $90-$130 Off Retail!
BONUS Topper Cover With Queen Size Only!
Find Your Ideal Sleep Comfort Level!

Sleeping on air reduces pressure points, increases circulation and ends tossing and turning. This Aerobed Mattress Topper provides a 2 1/2" cushion of air that turns any mattress into the ultimate in sleeping comfort. Just place it over your mattress, place your fitted sheet on the bed and use the comfort remote control to set the exact firmness you desire. Also features exclusive Quadra Coil construction, high quality pump and heavy duty construction for everyday use.

Mfr. Sugg. Retail $139.95
TWIN ONLY $59.99
(77" x 40")
Item No. AX-96986

Mfr. Sugg. Retail $179.95
FULL ONLY $79.99
(77" x 54")
No. AX-96987
Add'l Oversized Shpg. $5.95

Mfr. Sugg. Retail $219.95
QUEEN ONLY $99.99
(82" x 62")
Item No. AX-96988
Add'l Oversized Shpg. $5.95

Fight Back Against Crime ... Catch And Record Crooks Red-Handed With This 1280-Hour VCR!

FOCUS

Time Lapse VCR captures over 53 days of action on a regular T160 VHS cassette! The perfect addition to your home or business surveillance system, this VCR helps ensure that people who violate your property get what's coming to them. It offers a wealth of conveniences including daily and weekly timed recording, alarm recording, date/time stamp, alarm indexing, speed search, forward slow motion, jog shuttle and on-screen menus. Measures 16.7"Wx12.4"Dx3.7"H. Comes with 31-day battery back-up. 1 Year Limited Warranty.

Compare At: $449.95

WAS: ~~$219.99~~ NOW ONLY! $179.99*

Item No. AX-97396

*Price reflects $20.00 mail-in rebate. Price before rebate is $199.99. Offer expires 1/31/05.

PRICE BREAKTHROUGH

The Next Generation Digital Camera/Binoculars Is Here -- Now With Up To 32X Zooming!

BARSKA

EASY AS 1-2-3

Barska gives you the best of both worlds: a high quality 3.0 mega pixel digital camera and 8x32 binoculars in one handy go-anywhere unit! This affordable Camera/Binocular combo lets you enjoy the action closeup then capture it in digital quality and edit it on your PC! Binoculars feature 8X magnification, 32mm objective diameter lenses, quality roof prism system, multi-coated optics and a 294 field of view at 1000 yards. Camera has 1.5" color LCD screen, 16MB RAM (expandable to 512MB) that stores up to 290 images, 8X optical and 4X digital zooming, CMOS image sensor, USB port (cable incl.) and more. Comes with carrying case and is Windows XP compatible. 1 pm AAA batteries not incl. 1 yr. Ltd. Warr.

Compare At: $279.95

YOUR PRICE $149.99

Item No. AX-99942

Strike Gold With These Topps Year 2000 Football Cards!

For decades, the name Topps has been synonymous with premier trading cards! And now you can own this 400 card set featuring today's top stars and tomorrow's Hall of Famers. You get veteran players, rookies plus NFL Europe prospects, each featuring a color action photo on front and personal/career data on the back.

Compare At: $150.00

YOUR PRICE $19.99

Item No. AX-64101

Don't Hit The Ball Off The Tee, Hammer It With The World's Longest Driver!

The Super Zelex Hammer is so effective, it turns a tee box into a launch pad! This Driver has the world's largest sweet spot so you'll hit the ball higher, faster and farther than ever. The secret is Zelex 21st Century metal that's 300% harder than titanium, yet twice as light. Add to that a patented Topkick Smartshaft that increases club speed by 25%, G-force technology that optimizes centrifugal and club head speed, an aerodynamic jet wing design and a 10-degree launching angle, and you have a club that can't be beat. Mens right handed.

Mfr Sugg. Retail $278.00

WAS: ~~$99.99~~ **$79.99**

Item No. AX-57971

NOW ALSO AVAILABLE **$69.99 each**
3-Wood Item No. AX-57972
5-Wood Item No. AX-57973

The Same Desktop Globe You've Seen At Galleries And Fine Department Stores But Without The Markup!

8-1/2" Diameter Globe Stands 15" High
GREAT GIFT IDEA
Compass In Stand
OUR LOWEST PRICE EVER
24K Gilt And Over 20 Different Semi Precious Stones!

The best globe buy on the planet! This desktop marble globe has 24K gold latitude/longitude lines and is graced with over 20 different types of semi-precious stones that are geographically placed according to the country for which they are famous. There's picture stone for China, Phoenix jade for the U.S., white shell for Canada, rich blue lapis for oceans and more. Also has 15" high copper stand and 8-1/2" diameter globe that rotates on its axis as well as at the equator for easy viewing.

Compare At: $649.99

WAS: ~~$89.99~~ **$49.99***

Item No. AX-53521

*Price reflects $10.00 mail in rebate. Price before rebate is $59.99. Offer expires 2/28/05.

Record & Watch Your Favorite Movies & TV Shows The Way They Were Intended -- Commercial Free!

You can record a show on one deck while watching a movie with the other, duplicate videos* or create custom videos! Features: Commercial Advance/Movie Advance that lets you skip commercials & trailers. Complete Program Record that adjusts tape speed so you don't miss the end of a show, eight scene-at-a-time Auto Assembly Editor/On Screen Titler, Hi-Fi stereo recording, MTS stereo/SAP audio, auto head cleaner on both decks, 181-channel cable ready tuner, sequential recording for 12 hours & much more. 21"x4"x12 3/4"

*Warning: Dual-deck VCR is not made or sold for unauthorized recording of copyrighted works, including, without limitation, unauthorized recording from prerecorded copyrighted movies.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Orig. MSR: $249.99

YOUR PRICE **$149.99**

Item No. AX-92979

At Last! A Chain Saw That Requires No Costly Gas, Or Cumbersome Electric Cords!

Tornado Tools 18V Cordless Chain Saw offers unparalleled convenience without compromising performance! Need to clean up branches after a thunderstorm, trim a tree or cut some firewood while camping? This Cordless Chain Saw will get the job done quickly and safely. Its 18V motor and rechargeable Ni-Cad battery power the chain at 465 FPM to zip through branches with amazing ease. Also has double safety switch to help prevent accidents, guidebar and a lightweight outdoor tough design that weighs just 10lbs. Battery charger incl. 19" x 7" x 5"

Compare At: $219.95

YOUR PRICE **$79.99**

Item No. AX-36039

His And Hers Designer Watches Each Feature 10 Genuine Sparkling Diamonds!

Since 1740, Jules Jurgensen has specialized in turning ordinary wrists into extraordinary show cases. Impeccably designed. Undeniably luxurious. Incredibly priced. If that's what you're searching for in a Dress Watch, your quest is over. These His and Hers Watches feature a precision Japanese quartz movement for dependable performance and a highly polished gold tone case that's accented with 10 genuine diamonds at the hour markers. Also features gold tone hands, sweep second hand, gold tone dial, date window at 3 o'clock and a fluted stainless steel link bracelet. Mens style also has a day window at the 12 o'clock position. Water resistant. 3-yr. Ltd. Warr.

Mfr Sugg. Retail $185.00

YOUR CHOICE **$49.99**

His Item No. AX-75047
Hers Item No. AX-75048

A COLOR GPS So Advanced, You Can Drop It In The Lake And It Can Still Get You Home!

Magellan SportTrak Color Waterproof GPS Satellite Navigator delivers the superior reliability and functionality serious mobile users and outdoor enthusiasts demand. Designed for the military and available for civilian use, the GPS (Global Positioning System) uses a network of 12 satellites to compute position, velocity and time. This receiver has a built-in 10MB North American mapping database that includes cities, highways, major roads, airports and more. Also features storage of up to 20 routes, 500 waypoints and 2,000 trackpoints, three axis compass, barometer, sun/moon position, fish/game calculator, large backlit color display, waterproof case with rubber armor, built-in help database, multiple language support and more. Operates up to 14 hours on two AA batteries, included. 5.6" x 2.2" x 1.2". 1-yr. Ltd. Warr.

MSR: $349.00

WAS: ~~$279.99~~ **$249.99**

Item No. AX-97542

Even During A Storm You Can Enjoy Clear, Glare-Free, Bright "Sunlight" Everyday!

SOLAREX

[illegible] floor lamp is 45-60" tall and the Table lamp is 18-20" tall.

Compare At: $139.95
FLOOR LAMP ONLY WAS: ~~$69.99~~ $49.99*
Item No. AX-61671

Compare At: $89.95
TABLE LAMP ONLY WAS: ~~$49.99~~ $29.99*
Item No. AX-61672

*Price reflects $10.00 mail-in rebate. Price before rebate is $59.99 or $39.99. Offer expires 1/31/05.

5.8 GHz DSS Dual Handset Phone Is The Most Powerful Cordless Phone Built... The Range, Clarity And Audio Quality Will Impress You!

uniden

Uniden 5.8 GHz DSS Cordless Phone has two handsets and charging stands for the ultimate in convenience! Add a second phone to any room without calling the phone company to install an expensive jack. Leave it to Uniden, the premier name in cordless phones, to take performance to new levels. Plug the main unit into the jack, then put the second handset anywhere — no jack required! Advanced 5.8 GHz digital spread spectrum technology delivers exceptional range, clarity and sound quality. Also features handset speakerphone, Call Waiting/Caller ID, voicemail waiting indicator, 100 phone book memory locations, handset-to-handset call transfer, any key answer and NiMH batteries that provide four hours talk/192 hours standby time per charge.

Factory serviced to meet or exceed quality standards. May have slight cosmetic blemishes.

Compare At: $227.60
HEARTLAND AMERICA PRICE $79.99
Item No. AX-90893

Don't Stand In Line, Fight For Good Seats & Pay A Fortune To See Movies ... Bring The Theater Home!

MAGNAVOX

This Magnavox system has everything you need for instant home theater! You get an AM/FM digital stereo receiver with integrated 5-disc DVD player plus a 6-pc. speaker system that immerses you in all the action. DVD features Dolby Digital & Dolby Pro Logic, digital audio outputs, parental controls & DVD/CD/CD-R/RW & MP3 compatibility. Speaker system includes four 6" x 3-1/4" x 3-1/2" full-range satellite speakers, 3-3/4" x 10" x 14-3/4" full range center channel speaker & 13-1/4" x 5" x 14-3/4" 100W powered subwoofer.

Factory serviced to meet or exceed quality standards. May have slight cosmetic blemishes.

Compare At: $299.99
WAS: ~~$169.99~~ NOW ONLY! $109.99*
Item No. AX-32869
Add'l Oversized Shpg. $3.95

*Price reflects $20.00 mail-in rebate. Price before rebate is $129.99. Offer expires 1/31/05.

If It's This Stylish And Accurate, It Must Be A Genuine Skagen! Save Over 50% Off Retail!

SKAGEN DENMARK

A breathtaking example of the Danish watchmaker's art, these mens and womens Chronograph Watches deliver timekeeping that's as accurate as it is stylish. Destined to catch admiring glances wherever you go, these Watches have a 100% gleaming stainless steel case that's rugged, nickel safe and hypo-allergenic. Also features an accurate Japanese quartz movement, three eye chronograph, luminous hands, sweep second hand, date window and black brushed leather strap. Water resistant to 100 feet.

Preticketed At: $125.00
YOUR CHOICE $59.99 each
Mens Item No. AX-95096
Womens Item No. AX-95097

The Buy-Of-A-Lifetime On A Genuine Meade Telescope!

MEADE

Meade 60x700mm Autostar Skytrack-Computer technology searches the heavens for you! This refractor Telescope's Autostar computer technology takes you to over 14,000 celestial bodies at the touch of a button. It's easy! Simply align the telescope with a predetermined star, select the object you want to see, press "Go To" and enjoy. The 525X magnification lets you explore Saturn's rings, the cloud belts of Jupiter, even the Andromeda Galaxy! Features 60mm objective lens, aluminum tube with 700mm focal length, 4mm, 12.5mm and 25mm eyepieces, 3X Barlow lens, altazimuth mount, rack-and-pinion focusing, aluminum tripod and 5x24mm viewfinder. 1 year Limited Warranty.

Mfr. Sugg. Retail $750.95
WAS: ~~$199.99~~ $149.99
Item No. AX-65664

Drive The Ball Up To 40 Yards Farther -- Guaranteed!*

✓ Saves up to 10 shots per round
✓ Up to 40 yards longer than any other club
✓ [illegible]

Play the club made by the Guinness World Record holder for longest drive — the An XTreme Driver! Designed, tested and played by Jack Hamm, holder of six world records, this Driver makes it physically impossible not to add yardage to your shots. The unique clubhead allows air to flow through it to reduce drag and resistance while special V Grooves found all over the top of the club to align it to the ball every time. Also features Zelex metal for the highest velocity deflection rate in the industry, an Aeropod oval shaft that slices through the air and 45" SmartShaft that adjusts to your swing. 1 yr. Ltd. Warr.

MSR. $229.00
YOUR PRICE $79.99
Item No. AX-86499

*Order now. If you don't drive the ball farther than ever before, simply return it for a full refund of the purchase price (less shipping & handling).

As Seen On TV
Xtreme
Jack Hamm 6 Time World Record Holder
Increases Clubhead Speed 20 MPH!
Great Gift Idea

Effortlessly Deep Clean Carpets With This Eureka Cyclonic Bagless Self-Propelled Vacuum!

12 AMP
Effort Free Self-Propelled No More Pushing!
Cyclonic Action
Triple Allergen Filtration
SELF PROPELLED
UNBELIEVABLE PRICES!
15"

Cyclonic cleaning power meets a self-propelled design for superior results with minimal effort! When you want to take the work out of cleaning, pull out the Eureka WhirlWind. It has not one, but two motors, a 12 amp for suction & another for propelling the vacuum forward & backward. Also features cyclonic action for deep-cleaning power, an easy-to-empty dustcup, an allergen filtration system that uses three washable filters to trap dust mites & pollen, & a wide 15" cleaning path. Comes with 36' power cord & on-board tool set including two wands, dusting brush, crevice tool & upholstery brush. 1 yr Ltd Warr.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

MSR $249.99
YOUR PRICE $129.99
Item No. AX-36998
Add'l Overweight Shpg $4.95

Maximize Your Monitor Investment And Upgrade Your Computing Power To The Highest Power We've Ever Sold!

Why pay for a monitor you don't need just so you can get higher computing power? These days, virtually every system includes a monitor. But monitors don't wear out for years. So what should you do? Upgrade your computer with this Compaq PC, use your current monitor and pocket the savings! Choose a system with either a DVD player to watch movies or CD player to listen and burn your own CDs.

- ✓ Intel Pentium III 866 MHz
- ✓ 128 MB
- ✓ 15 GB Hard Drive
- ✓ DVD or CDRW
- ✓ 56k Modem
- ✓ NIC (Network Card)
- ✓ Windows 2000 Pro Operating System
- ✓ 1.44 MB Floppy Drive
- ✓ Keyboard And Mouse

YOUR CHOICE $329.99
DVD Item No. AX-79547
CDRW Item No. AX-79548

Factory serviced to meet original quality standards. May have slight cosmetic blemishes. Product may vary slightly from photo.

Notice: Heartland America was fortunate to secure limited allocations of these fully loaded computer systems. We urge you to order early to avoid disappointment.

If This 18V Cordless Reciprocating Saw Can't Cut It, It Can't Be Cut!

Saw through virtually anything, anywhere! A must for every handy man, this Terminator Tools Reciprocating Saw delivers an incredible 240 lbs of torque and 2600 powerful 7/8" strokes per minute to make fast work of cutting through everything from plastic to pipes. And because it's cordless, you can work on projects even when the nearest AC outlet is in the next county. Also has variable speed trigger, electric brake for long blade life, heavy-duty motor and rechargeable 18V battery. Comes with blade, charging stand, case and AC adapter.

Compare At $269.99
WAS: $69.99 ~~$69.99~~
$49.99
LOWEST EVER!
CONTRACTOR'S GRADE
Item No. AX-56669

One Misplaced Stitch Can Save You 50% Or More!

*Price reflects $10.00 mail-in rebate. Price before rebate is $39.99, $49.99, $59.99 and $69.99. Offer expires 1/31/05

These Sunbeam "Arlington" Electric Blankets were bound for the nation's finest department stores when slight, barely visible irregularities in the fabric were discovered. These irregularities in no way affect the electrical components or performance but they sure do affect the price. Features 11 temperature settings, personal monitoring system & 100% machine washable design. Personal Monitoring System senses body temperature sending more warmth to needed areas. Queen & King Blankets have dual controls for individual settings. Color may vary. U.L. listed. 1 yr Ltd Warr.

Compare at $49.99-$120.00

TWIN PRICE $29.99* No. AX-56711	FULL PRICE $39.99* No. AX-56712
QUEEN PRICE $49.99* No. AX-56713	KING PRICE $59.99* No. AX-56714

Braun Gives You A Blade-Close Shave Plus Conditions And Moisturizes Your Skin As You Shave!

Pop-Up Trimmer

Braun FreeGlider Shaver automatically applies soothing conditioner to your face to protect your skin from irritation and give you the smoothest shave you've ever experienced! Braun just raised the bar on shaving comfort -- and closeness! It starts with Braun's triple foil system that guarantees extra close shaving performance. The first foil captures short hair, the integrated cutter trims longer curly hair and the second foil gets the rest. Unit dispenses vitamin E enriched conditioner that evaporates quickly and leaves behind no residue, so you can follow with after shave. Also has pivoting head, 8900 RPM motor, integrated trimmer and rechargeable battery. 2-year Limited Warranty

Compare At $189.95
HEARTLAND AMERICA PRICE $69.99
Item No. AX-95852

UNBELIEVABLE PRICE

The Most Powerful Spotting Scope We've Ever Offered!

CELESTRON

Celestron 65x835mm Spotting Scope lets you study that trophy buck at 30X, then zoom in to 90X and see his eyes! This versatile Spotting Scope is all about convenience and power. It's just 9" long and weighs about three pounds, so you can take it anywhere with ease. Just what you need for viewing wildlife, city skylines, the horizon, the moon and more! Features high-end Maksutov-Cassegrain optical design with multi-coated optics for bright, glare free images, 45 degree eyepiece that zooms from 30-90X and fields of view of 79' at 30X and 26' at 90X. Includes table top tripod with slow motion controls and carrying case. 2 year Limited Warranty.

Mfr Sugg. Retail $99.99
HEARTLAND AMERICA PRICE $79.99
Item No. AX-56003

Infinity ZOOM

Perfect for Wildlife as Well as Celestial Viewing!

Wear Crisp, Freshly-Pressed Clothes Anytime Without Making Expensive Trips To The Dry Cleaners.

Conveniently flat-press pants, skirts & slacks at home quickly, easily & affordably. When you want to always look your best, this Pants Presser is indispensable. Just slip your garment in the presser, turn the dial & by the time you get out of the shower your pants will look like you just picked them up from the cleaners. Features a spacious design that's 10% bigger than others, 30-minute timer & wood hanger, compartment lid & tie holder. Safe for all types of fabric including wool, cotton, blends & more. Features walnut finish & 30-minute timer. Also includes a thermostatically controlled heating pad. 36" x 16" x 5.5"

Mfr. Sugg. Retail: $199.99
HEARTLAND AMERICA PRICE **$79.99**
Item No. AX-24028

We've Shaved $125 Off Retail On This Quality Braun Cordless Shaver!

Braun's [illegible] Triple Shaving System gives you the [illegible] most comfortable shave you've ever experienced! Here's a high powered cordless Shaver that delivers 7000 RPM for the closest shave ever. The unique pivoting head hugs the contours of your face and neck and features a platinum-coated foil to remove short hair, an integrated trimmer to trim long, curly hair and a second foil to cut remaining hair. Also features soft-contact body for a comfortable grip, charge indicator, water resistant design for easy cleaning and 5 minute quick charge. 2-yr. Ltd. Warr.
Mfr. Sugg. Retail [illegible]
YOUR PRICE **$49.99**
Item No. AX-95851

Act Today And Get A High Quality 50x625mm Telescope And Spotting Scope For Under $30*!

NOTE: Heartland America was fortunate to secure a limited allocation of these telescopes especially for this holiday season. We urge you to order early to avoid disappointment.

Amazingly versatile Refractor Telescope doubles as a spotting scope -- now at our lowest price ever! When you want to explore the surface of the moon, travel to distant galaxies, scan the horizon or view wildlife, this Telescope gets the job done in style. It has 150X magnification, two-element all-glass optics, 5x24 viewfinder and diagonal mirror. Plus, it has lots of extras like a wide-field 25mm eyepiece, 5mm eyepiece, 3X Barlow lens, 35X image erecting/14X microscope eyepiece, aluminum tripod with adjustable accessory tray, stabilizing leg braces and altazimuth mount with panhandle control. Includes mail-in certificate for free $79.00 value StarFinder software. 1-year Limited Warranty.
Mfr. Sugg. Retail: $108.99
YOUR PRICE **$29.99***
Item No. AX-65674

*Price reflects $10.00 mail-in rebate. Price before rebate is $39.99. Offer expires 1/31/05 | Add'l Overweight Shipping $4.95

Add A Cordless Phone To Three Rooms Without Spending Big Bucks To Install Phone Jacks!

This VTech 2.4 GHz 3-Phone System is the perfect solution for homes that don't have a jack in every room! Here's the easiest way ever to add a phone to your garage, basement, workshop, spare bedroom and more. It comes with a base system that plugs into an existing jack, plus two cordless handsets you can place anywhere. Features 2.4 GHz hopping spread spectrum technology for enhanced clarity, privacy and extended range. Also features conference call capability, handset speakerphone, Call Waiting Caller ID with 50 name/number memory, 50 name/number phonebook, visual message waiting indicator, menu driven four line display, Smart Dialing technology, backlit keypad and display and more. 1-year Ltd. Warr.
Compare At $253.94
ALL 3 PHONES FOR ONLY **$99.99**
Item No. AX-90821

2 For 1 Low Price - Wireless Speakers And Wireless Headphones, Save $70 Off Retail!

A pair of 360W speakers and wireless headphones in one! Wish you could enjoy high quality sound from your PC, TV or home stereo without cords? You can! This set harnesses the latest RF technology to deliver pure, rich sound at distances of up to 90' through walls and floors. The speakers feature hi-fi sound, a dynamic bass boost system and built-in amplifiers that can be powered by batteries (not incl.) or AC adapters (incl.). Headphones are optimized for CD, DVD and MP3 music listening and have a lightweight, pressure-free design for the ultimate in comfort. 1-yr. Ltd. Warr.
Mfr. Sugg. Retail $129.99
YOUR PRICE **$59.99**
Item No. AX-25401

Handcrafted Semi-Precious Jeweled Globes That Sell For Up To $1000 Are Now Available For Less Than $150!* While Limited Quantities Last!

You've never seen a Globe like this -- especially priced this low! A world-class work of art, this 13" diameter marble Globe is graced with over 20 different types of semi-precious stones that are geographically placed according to the country for which they are famous. There's picture stone for China and Phoenix Jade for the U.S., white shell for Canada and Indonesia, plum blossom for Egypt, green flower for Australia, rich blue Lapis for the oceans and much more. Also features 24K gold finished long tude bars and a 35" copper floor stand with working compass.
Compare At $999.99
WAS: ~~$299.99~~ **$149.99***
Item No. AX-53430
Add'l Overweight Shipping $4.50
*Price reflects a $20 mail-in rebate. Price before rebate is $169.99. Offer expires 2/28/05

Ditch The Cords, Gas And Hassles ... Trim It The Easy Way!
TORNADO 18V
40 Minutes Run Time Per Charge!
POLLUTION FREE
WHISPER QUIET
EXTREMELY LIMITED QUANTITIES

[illegible] lawns [illegible] this cordless rechargeable 9" String Trimmer makes it quick, easy and convenient! Don't put up with tangled [illegible] cords or the weight and mess of [illegible] powered models. Get this Rechargeable String Trimmer! It has a wide 9" cutting [illegible] 7200 rpm motor to power through tall grass and weeds. Comes with 18V Ni-Cad battery pack with approx. 40 minutes run time per charge, 16' of 1.5mm diameter line and charger [illegible].

Compare At $[illegible]

YOUR PRICE $39.99

Item No. AX-57368

Unbeatable Savings On Genuine Fotar 10-30X 50mm Zoom Binoculars While Limited Quantities Last!

The binoculars you've been waiting for! But hurry, quantities are extremely limited. Put these Fotar 10-30X50mm Binoculars in your hand and you can enjoy panoramic views of the action on low power then zoom in and pick up all the details on higher powers. Other high-end features include large objective lenses for exceptional light gathering, an efficient porro prism system, Ruby coated optics to reduce glare, center focus wheel and a smooth zooming mechanism. Also has 216' field of view at 1000 yards. 3.5" x 8.25" x 8.25". Limited Lifetime Warranty.

Compare At $1[illegible]

WAS: ~~$59.99~~ $39.99

Item No. AX 59965

Save $900 Off Retail ... Get 101 Collector's Quality Knives For Less than $1 Each!

The Knife buy of the year ... an instant collection of over 100 knives that you can keep together as a set or break it up and give them as gifts! If you or someone you know appreciates quality knives, this set is a must! Each of these precision-crafted models has a stainless steel blade and measures from 4" to over 9". You'll find something from every need -- from the classic pen, lockbacks and gutting knives to utility, sword and key-chain models. Put one in your tacklebox, toolbox, glove compartment, desk drawer ... anywhere!

Compare At $1,800.00

WAS: ~~$149.99~~ $99.99*

Item No. AX-64956

* Adult Signature Required. Add 1 Shipping $2.00

The World's Easiest To Fly Radio Controlled Helicopter Just Got Better. You'll Pilot Like A Pro From Mission One!

The Megatech MegaChopper features two motors and a self stabilizing GyroHelix rotor design that virtually guarantees first time success! For high flying adventure, MegaChopper tops them all. Its patented design ensures stability and simplifies the controls so anyone can perform even tricky maneuvers with ease. The two-channel pistol grip transmitter with steering wheel lets you control both motors independently and provides total up/down/left/right control. Also features sequential flashing lights on board battery. For greater flight length and more NiCad batteries charge in 15 minutes to deliver up to seven minutes of flight. Includes NiCad battery charger. Eight D and six AA batteries not incl. 90-day Ltd. Warr.

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Orange Item No. AX 76515

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ORIGINALLY ~~$99.99~~ $59.99*

Item No. AX 69569

* Price reflects $40.00 mail in rebate. Price before rebate -- $99.99. Offer expires 1/31/05

The Same Quality Classic Leather Coat You've Seen In Department Stores. The Difference? The Price!

Genuine Leather Hipster Coat offers classic comfort that's ideal for any occasion from a day at the office to a night on the town! It's tailored in soft, supple genuine leather & is expertly tanned in jet black so it coordinates with business & casual attire. Features two spacious front pockets, a classic five button front enclosure & a padded lining. Act today & it's yours for what you'd expect to pay for a coat of much lesser quality!

NOTICE: Heartland America was fortunate to secure a limited allotment of these Cordova Creek jackets. We urge you to order early to avoid disappointment.

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LIONEL

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Act Today And Get The 18V Cordless Drill The Pros Choose For Less Than $30!*

Don't settle for lesser-powered cordless tools that run out of power in the middle of the job. Get the 18V power contractors rely on! This 18V cordless drill features 0-950 RPM variable speed, 3/8" Jacobs keyless chuck — there is no key to lose, & 5 precision torque settings for drilling & driving into a variety of materials. Also includes 5 drill bits, 1 driver extension, 1 charge stand, 1 18V battery, AC adapter & carrying case.

Compare At $129.00

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BY KINETIC RESEARCH

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Price Breakthrough On This Official Casino Style 300 Chip Set - While They Last For Less Than $60!

Complete Set Includes:
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- 2 decks Poker Cards
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Imagine your buddies' faces when you bring this poker chip set out. They'll feel they're at the casino[illegible]! When you open this aluminum case and lift the lid, everybody around the table will know you mean business. You get 300 casino weight chips (100 white, 100 red, 50 green and 50 black), two decks of poker cards and five dice. The case is lined and has locks and a handle to easily g[illegible] w[illegible] the game is!

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